

The Mediterranean – Region of Opportunities

State of Economic Integration in the Mediterranean and opportunities for the private sector

5th May 2026 | 09:30 – 16:00h CET

NUMOV-Conference-Centre, Kronenstraße 1, 10117 Berlin,
personal or digital participation

Draft Agenda:

- 09:00-09:30** **Registration**
- 09:30** **Opening**
Dr Bärbel Kofler, Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development
- 09:40-10:10** **Shaping the future together in the Mediterranean – views from the German Federal Ministry for Economic Cooperation and Development and EU Commission**
Dr Bärbel Kofler, Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development
Henrike Trautmann, Director Middle East, North Africa and the Gulf at the EU Commission (tbc)
Dr. Andreas Reinicke, Former Ambassador, Director of the German Orient-Institute (Moderator)
- 10:10-10:40** **Keynotes**
Ingrid-Gabriela Hoven, Managing Director of the Management Board of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
H.E. Nasser Kamel, Secretary General of the Union for the Mediterranean (UfM) (tbc)
- 10:40-11:15** **Presentation of UfM Progress Report on Regional Integration: Current business and investment opportunities in the Mediterranean region**
Mohammed Elrazzaz, Head of Sector for Regional Integration, Union for the Mediterranean (UfM)
Mariarosa Lunati, Senior Advisor, Global Relations and Cooperation Directorate, Organisation for Economic Cooperation and Development (OECD) (tbc)
- 11:15-12:15** **Panel discussion: Economic potentials and challenges of the Mediterranean region**
Bernd Lakemeier, Director Economic and Social Development, Digitalisation, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
NN, OECD Business Advisory Board Co-Chair Egypt (tbc)
Kathrin Oellers, Head of Division North Africa and Mediterranean policy, Federal Ministry for Economic Cooperation and Development (Moderator)
- 12:15-13:15** **Business & Networking Lunch**
- 13:15-14:15** **Panel discussion: Current trends and challenges in the finance sector focused on the Mediterranean region**
Michael Huber-Saffer, Partner, PwC Germany (tbc)
Jörn Grabowski, Senior Underwriting Manager, Euler Hermes AG (tbc)
Maha Bahou, CEO, Jordan Payments and Clearing Company (JoPACC)
- 14:15-16:00** **Case studies from companies, institutions and partners in the Southern Mediterranean**
- 14:15-14:45 Case study Morocco
Badr Ikken, President of the Morocco-Germany Business Council, CGEM
NN, German company in Morocco
- 14:45-15:15 Case study Tunisia
Alexander Beetz, GIZ, Project Head Digitalisation, presenting Tech216
Noomane Fehri, Managing Partner MEDIN VC, Chairman of the Board of Novation City, Former Minister of Digital Economy of Tunisia, presenting Tunisia's deeptech opportunities: Medin FMC & Novation City
- 15:15-15:45 Case study Egypt
Mohamed Abdelrasoul, CEO Knauf Egypt (tbc)
Yasser Abbas, Deputy CEO of GAFI, General Authority for Investments of Egypt (tbc)
- 15:45** **Q&A**
- 16:00** **End of conference followed by B2B Networking**