

WIRTSCHAFTS FORUM NAH- UND MITTELOST®

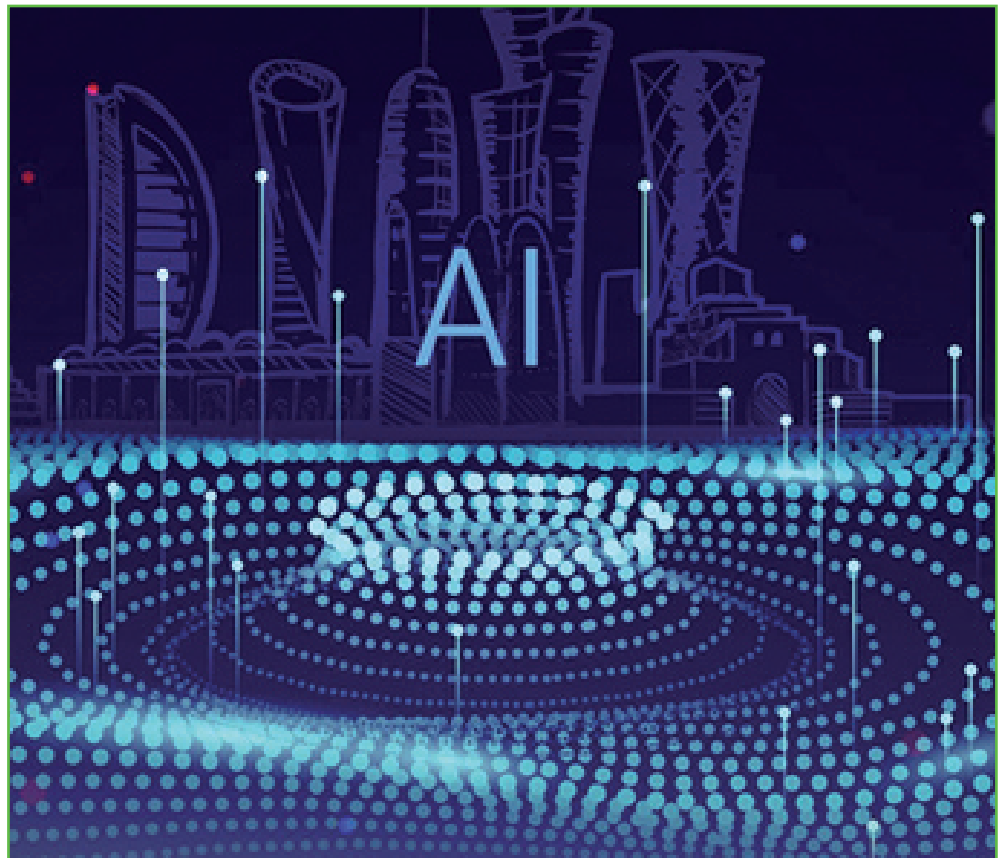
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Contents

Artificial Intelligence in the GCC	1
Editorial	3
Personalities	3
UAE reaches air traffic milestone	4
H.E. Emine Erdoğan highlights importance of women's leadership	6
German President travels to Saudi Arabia, Türkiye and Jordan	8
Türkiye highlights technological advancements at HT Technology Summit	11
Saudi PIF Private Sector Forum held in Riyadh	12
Saudi Arabia's GACA to showcase USD 100bn in aviation investments by 2030	13
UAE leads the energy transition: insights from World Future Energy Summit (WFES) 2025	14
NUMOV holds conference on chances in the Near and Middle East in Hamburg	15
German delegation led by Jörg Kukies visits GCC countries	16
King witnesses signing of EUR 3bn partnership agreement between Jordan and EU	18
UAE and WEF partnership to create Global Regulatory Innovation Platform	19
UAE unveiled the Abu Dhabi and Dubai high-speed rail	19
Iraq and UNDP announce National Development Plan 2024-2028 for Iraq	20
MENA participation at 61st annual Munich Security Conference	21
Declaration of Intent for the South Hydrogen Corridor signed	
Introducing a NUMOV member: Recovery Advisors	22
Qatar launches national manufacturing strategy 2024-2030	26
Doha airport records historical traffic	26
Present your company on www.numov.de	27
News & projects	28
Business page	30
Fair news	31
Exchange rates	31
DHL Express opens new headquarters at Muscat Airport boosting Oman's logistics goals for 2040 vision	32
Reconstructing Syria	33
Board of NUMOV	34
Imprint	34

Artificial Intelligence in the GCC



Artificial Intelligence is rapidly transforming the GCC with each country implementing major AI-driven initiatives to enhance efficiency, economic growth, and technological competitiveness. Oman launched the National Program for Artificial Intelligence and Advanced Digital Technologies in September 2024, aiming to integrate AI into key sectors, localize AI expertise, and establish regulatory frameworks with projects such as Oman GPT, a national AI language model, and the creation of a National AI Research and Development Center.

Oman is also expanding AI-powered cloud and cybersecurity services through the Oman Data Park, integrating AI into Port of Duqm's logistics systems and deploying predictive maintenance AI in the oil sector via Petroleum Development

Oman. Bahrain is strengthening its fintech and digital governance sectors, with the Central Bank of Bahrain using AI for fraud detection and regulatory oversight, while the government has introduced an AI-powered public service chatbot to enhance citizen engagement.

In October 2024, Bahrain launched an AI-powered Smart Traffic Management System to reduce congestion and improve urban mobility. The Bahrain Institute of Banking and Finance is also rolling out AI-powered financial education tools, while Salmaniya Medical Complex is implementing AI-assisted diagnostics to improve healthcare efficiency. The country is further advancing AI research through a partnership between the University of Bahrain and Microsoft AI to develop Arabic-language AI solutions.

continued on page 24

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