

PRESIDENCY OF THE REPUBLIC OF TÜRKİYE INVESTMENT OFFICE

TÜRKİYE:

YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH

INVEST.GOV.TR



PRESENTATION PLAN



1. RESILIENT & FAST GROWING ECONOMY





2. BUSINESS FRIENDLY POLICIES

3. DEEP TALENT POOL



TÜRKİYE:

YOUR
RESILIENT
PARTNER
FOR
SUSTAINABLE
GROWTH



4. GEOSTRATEGIC LOCATION

5. STRONG INFRASTRUCTURE





6. VISION FOR FUTURE

TÜRKİYE: YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH



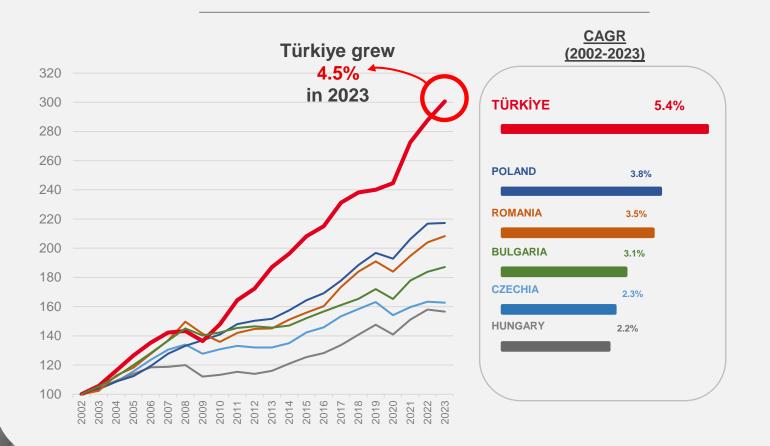






REAL GDP GROWTH

(INDEX: 2002=100)







REAL GDP RANKINGS:PAST, PRESENT, FUTURE

	2003		2023	2026	2052
1.	■ USA	1.	CHINA	1. OCHINA	1. O CHINA
2.	CHINA	2.	USA	2. 🍧 USA	2. 🤹 INDIA
3.	JAPAN	3.	INDİA	3. 🧟 INDIA	3. 틐 USA
4.	GERMANY	4.	JAPAN	4. • JAPAN	4. A INDONESIA
5.	INDIA	5.	GERMANY	5. INDONESIA	5. 🕝 TÜRKİYE
6.	FRANCE	6.	RUSSIA	6. GERMANY	6. JAPAN
7.	RUSSIA	7.	INDONESIA	7. RUSSIA	7. 🛑 GERMANY
<u> </u>	L UK	8.	BRAZIL	8. 阉 BRAZIL	8. 阉 BRAZIL
9.	ITALY	9.	UK	9. 🕌 UK	9. 🛑 RUSSIA
	BRAZIL	10.	FRANCE	10. 🕝 TÜRKİYE	10. (*) MEXICO
	MEXICO	11. 🕢	TÜRKİYE	11. FRANCE	11. 🕌 UK
	SPAIN	12.	MEXICO	12. (*) MEXICO	12. FRANCE
13.	INDONESIA	13.	ITALY	13. 🔅 S. KOREA	13. () ITALY
	CANADA	14.	S. KOREA	14. () ITALY	14. 🔅 S. KOREA
	S. KOREA	15.	SPAIN	15. 📧 SPAIN	15. 🥶 S. ARABIA
16.	S. ARABIA	16.	CANADA	16. (*) CANADA	16. (*) CANADA
17.	AUSTRALIA	17.	S. ARABIA	17. 🈑 S. ARABIA	17. 👛 AUSTRALIA
18.			EGYPT	18. 🎁 AUSTRALIA	18. 💰 SPAIN

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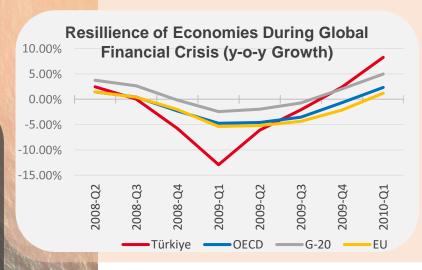


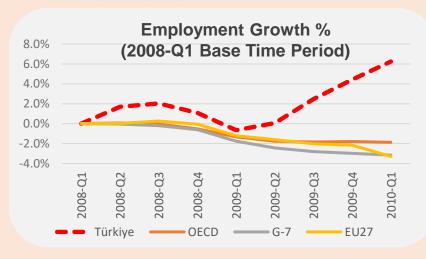


Swift recovery followed by ongoing growth against shocks proves resilience of economy.

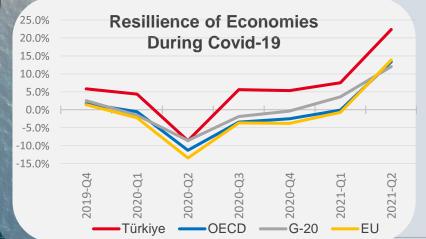


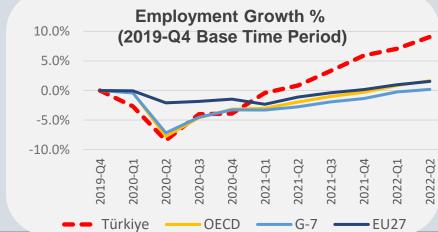
GLOBAL FINANCIAL CRISIS





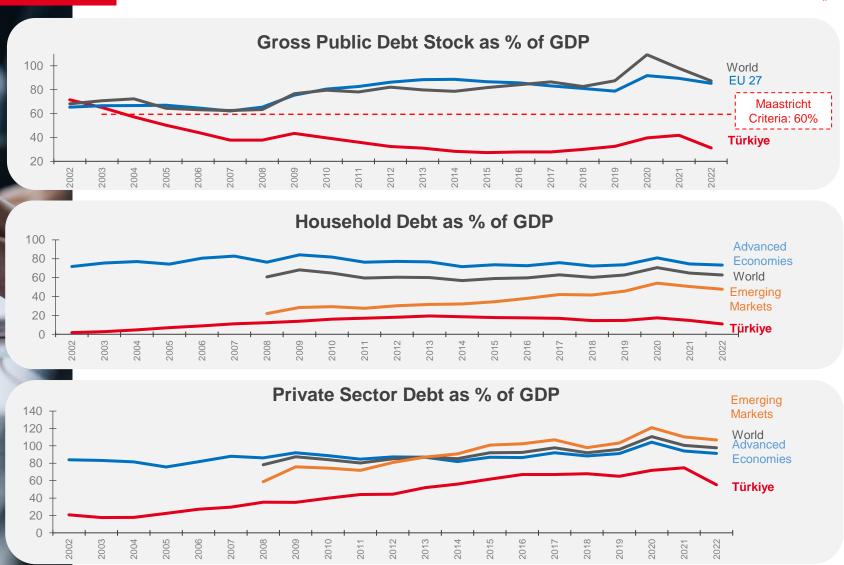
COVID-19 CRISIS







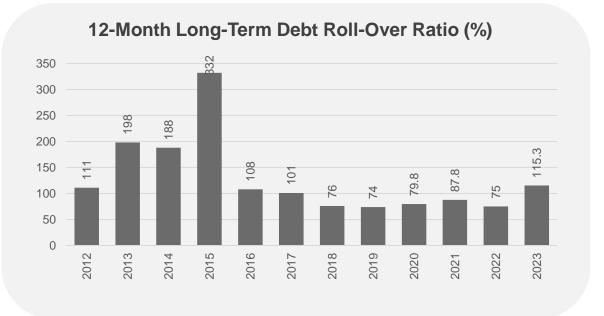
Successful public finance management and moderate household indebtedness supports financial stability outlook.

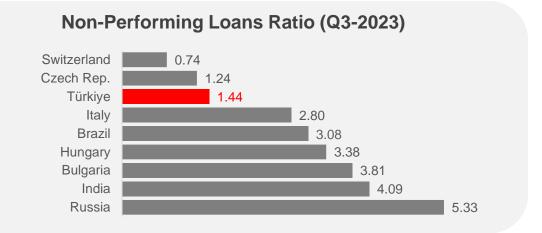


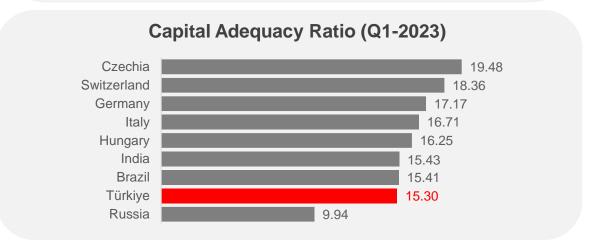
Strong Banking Sector





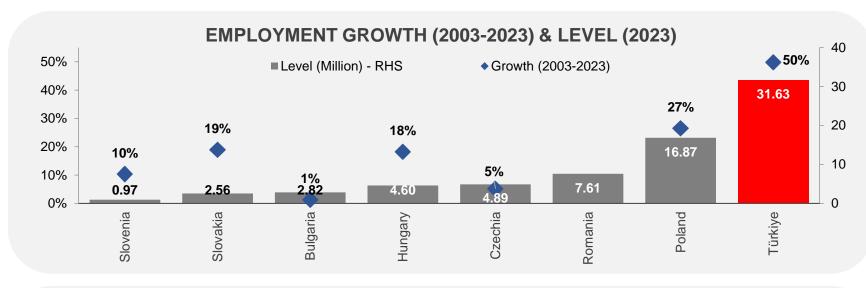


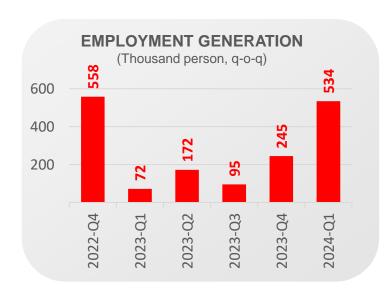


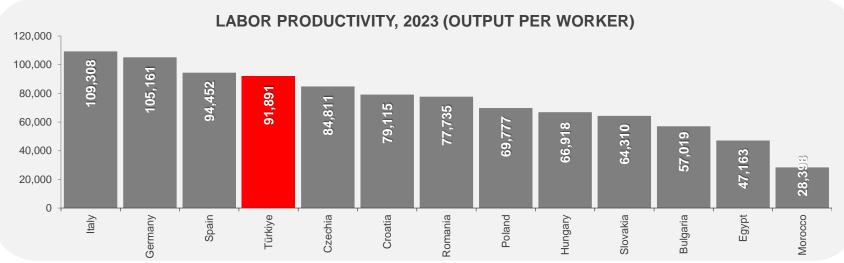




Huge employment generation potential with an efficient performance in the region







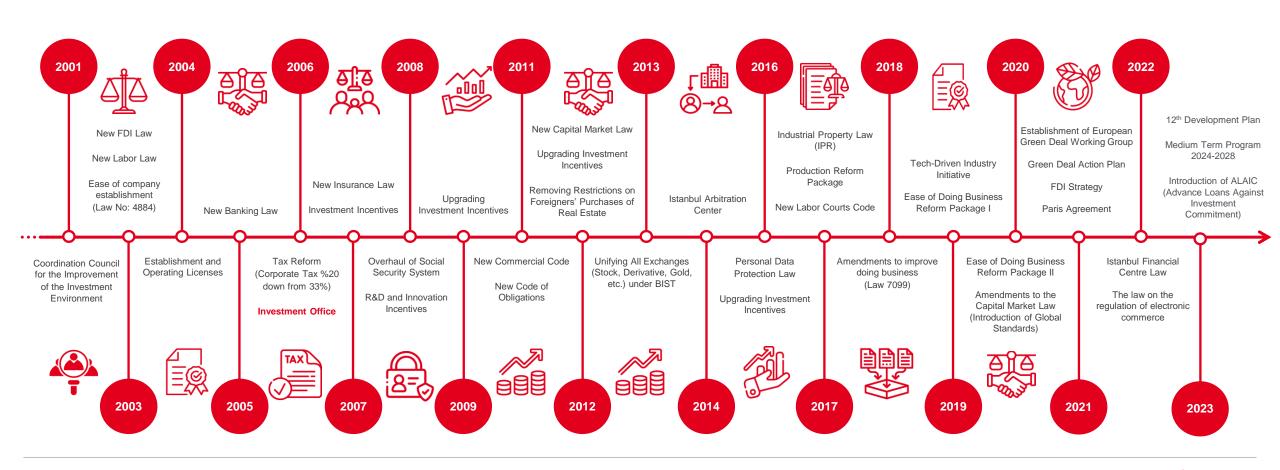
TÜRKİYE: YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH





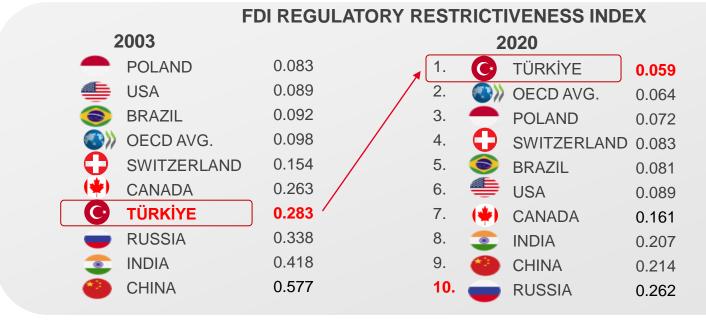


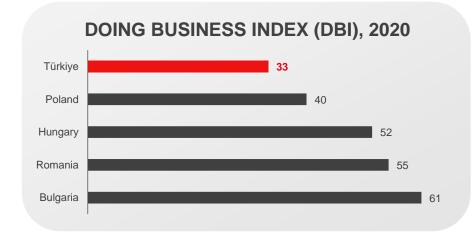
Thanks to stability established over the last two decades, Türkiye remains committed to implementing major reforms nearly every 18-24 months across various areas.





Continuously implementing sweeping reforms in many areas

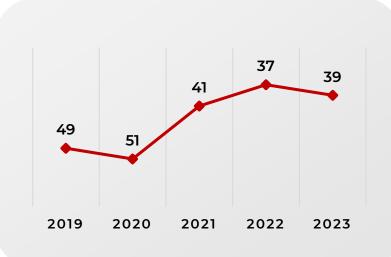








GLOBAL INNOVATION INDEX (GII) RANKINGS OF TÜRKİYE



TÜRKİYE

Ranks in GII

4th

among
33 upper middle
income group
economies

4th

among
19 economies
in Northern Africa
&Western Asia

Patent Applications

12th

among 113 countries

Industrial Design Patents

7th

among 132 countries

GII RANKINGS AMONG UPPER-MIDDLE INCOME ECONOMIES, 2023

China

2. Se Malaysia

3. Bulgaria

4. C TÜRKİYE

5. = Tailand

6. Srazil

7. Pussia

8. Serbia

9. Worth Macedonia

10. Mauritius

Source: World Intellectual Property Organization (WIPO), World Bank

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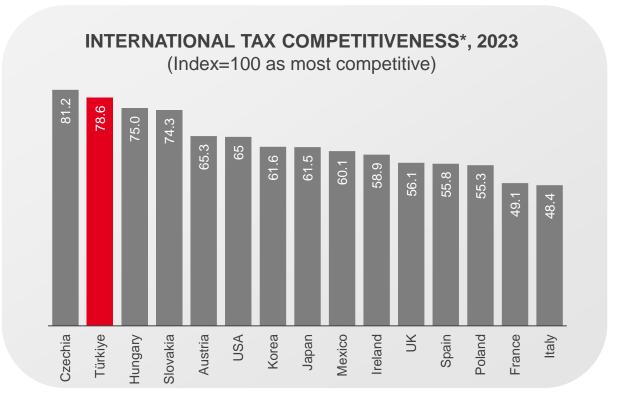


Protection of International Investors by FDI Law



Bilateral Investment Protection Treaties with 89 countries





TÜRKİYE: YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH

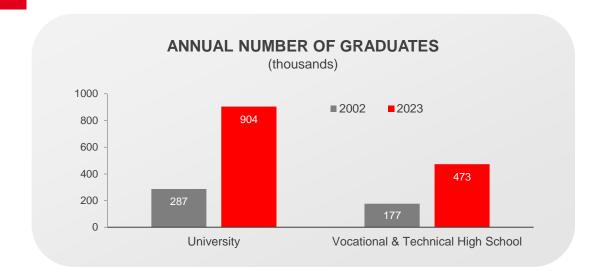


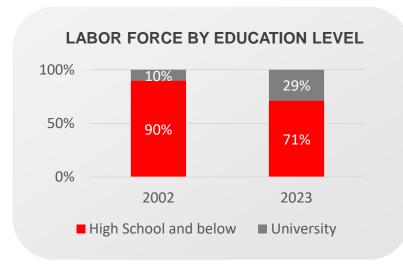


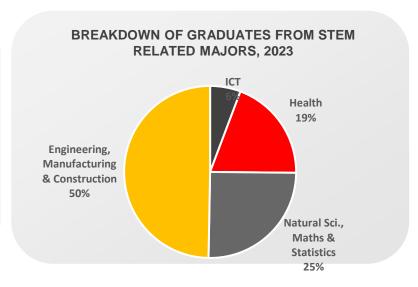
DEEP TALENT POOL



Upgraded education system to enable a skilled labor pool and address business requirements





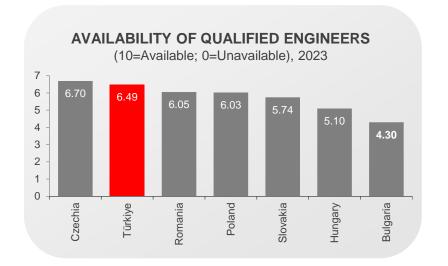


Source: Ministry of National Education, Council of Higher Education, Turkstat

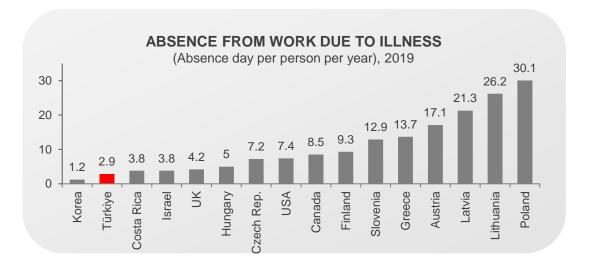
DEEP TALENT POOL



A dedicated labor force with high availability of qualified engineers and managers



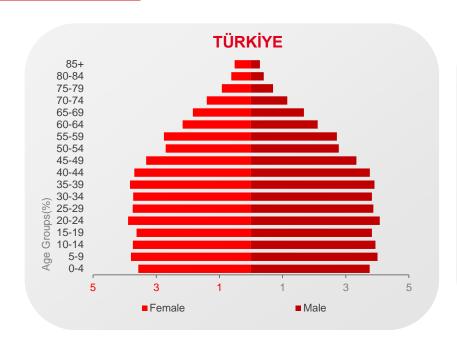


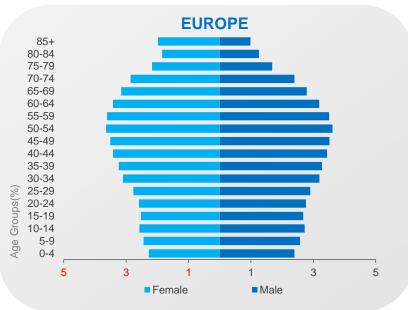


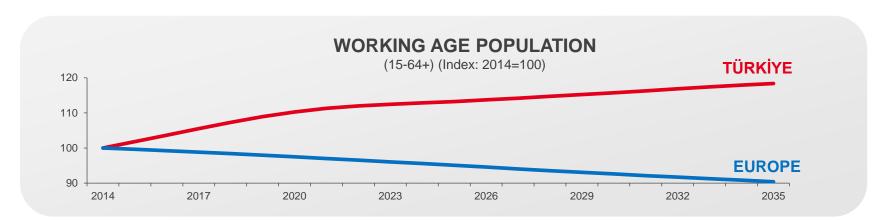
DEEP TALENT POOL



Half of population under the age of 34 creating a dynamic labor force



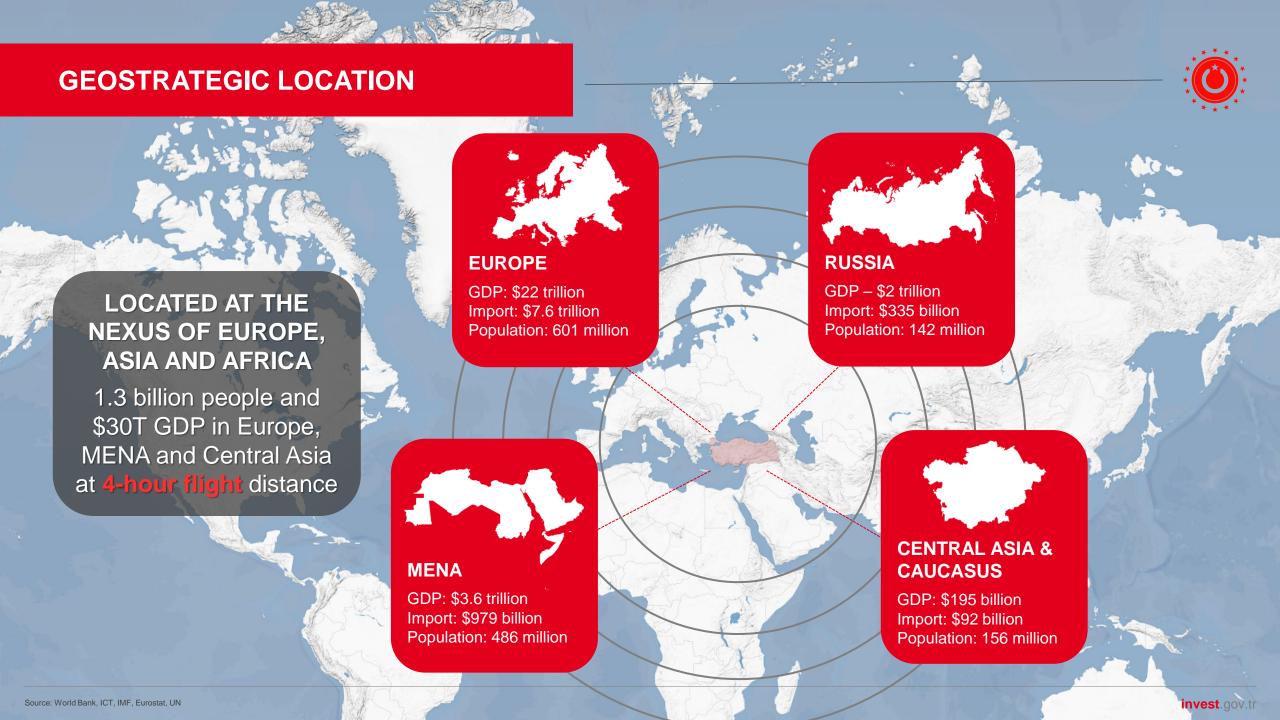




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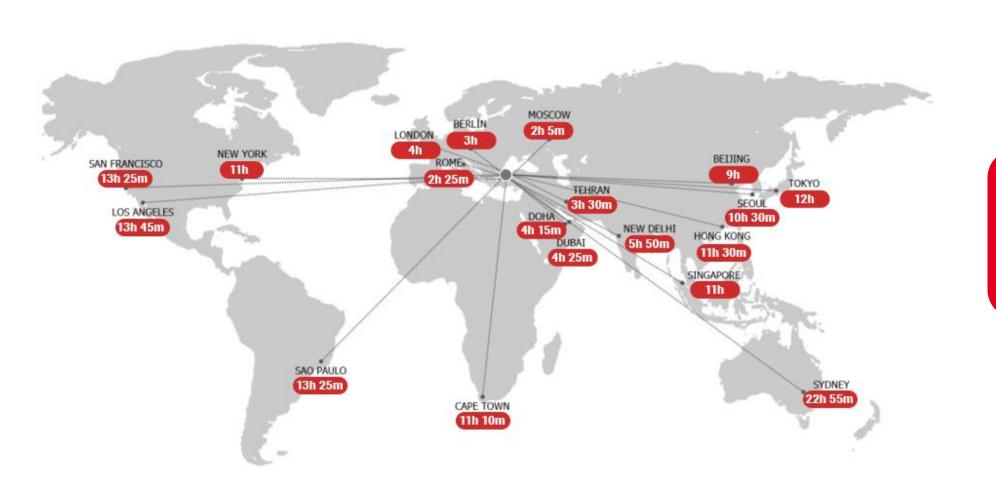












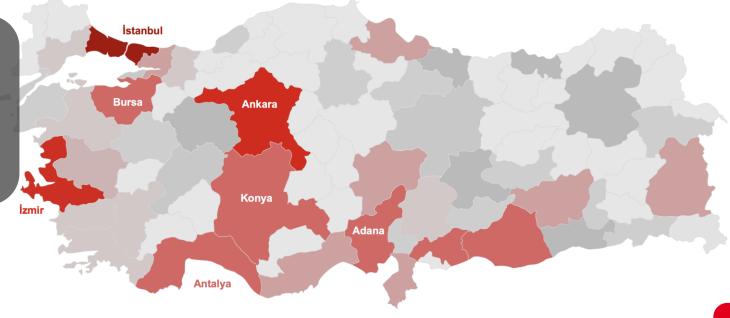


GEOSTRATEGIC LOCATION Center of Gravity in Aviation Sector 2011 2031 1991 As the Mid-Atlantic region, before 1971, was the center of global aviation, this ~14 Hours ~7 Hours center was replaced by the South 1971 Mediterranean as of 2011. 2001 2021 1981 ~2 Hours It is estimated that the center shift from west to east will cotinue until 2031. ~5 Hours Global aviation's center of gravity between Asia and Europe is expected to shift to southern Türkiye until 2031. ~10 Hours ~12 Hours Source: Turkish Airlines based on Airbus data invest.gov.tr



Total Population in 2023 85.4 Million

Large domestic market further supported by emerging urban centers



Low

% of Population Living in Urban Areas, 2023

Spain	82
Germany	78
Türkiye	77
Bulgaria	77
Czechia	75
Algeria	75
Hungary	73
Italy	72
Tunisia	71
Morocco	65
Poland	60
Croatia	59
Serbia	57
Slovenia	56
Romania	55
Slovakia	54
Egypt	43
-976	

24 urban centers with Populations **over 1 million**

Source: TurkStat, Population Reference Bureau

Population

High

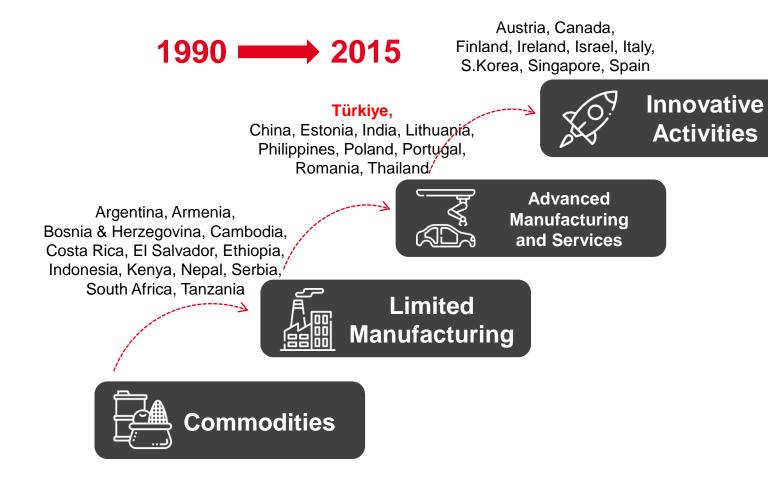




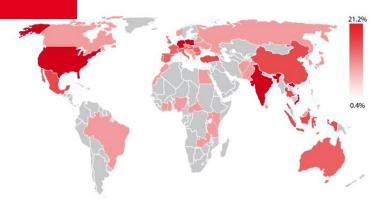


Country Transitions Between Different Types of GVC Participation

Successfully moving up the value chain, transitioning from limited manufacturing to advanced manufacturing in GVCs



Shifts in the GVCs enable Türkiye as one of most attractive FDI destinations in the post-pandemic world.



Globally attractive sourcing locations

(Reuters & Maersk Survey Results)

#	COUNTRY	%
1	Vietnam	21.2%
2	India	20.7%
3	Germany	13.7%
4	Poland	13.3%
5	United States	12.4%
6	China	9.1%
7	Mexico	9.1%
8	Türkiye	9.1%
9	United Kingdom	7.5%
10	Indonesia	7.1%
11	Romania	5.8%
12	Hungary	5.4%
13	Czech Republic	4.6%
14	Bulgaria	4.6%
15	Morocco	4.6%



Most popular sourcing and reshoring locations for European companies

(Reuters & Maersk Survey Results)

#	COUNTRY	%
1	Poland	23.3%
2	Germany	19.4%
3	Türkiye	12.4%
4	United Kingdom	10.9%
5	United States	10.1%
6	Vietnam	10.1%
7	France	8.5%
8	Romania	8.5%
9	Czech Republic	7.8%
10	India	7.8%
11	Hungary	7.0%
12	Romania	7.0%
13	Bulgaria	6.2%
14	Morocco	6.2%

Source: Reuters Events & Maersk
invest.gov.tr



Around 700 International Companies Operating in Technoparks and R&D Centers





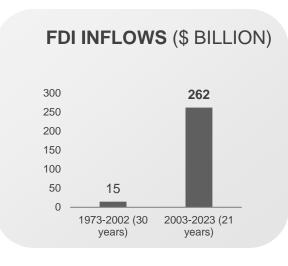


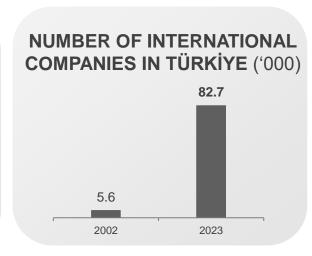


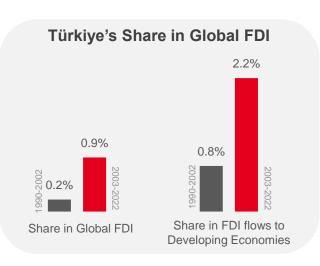
Soaring FDI Inflows

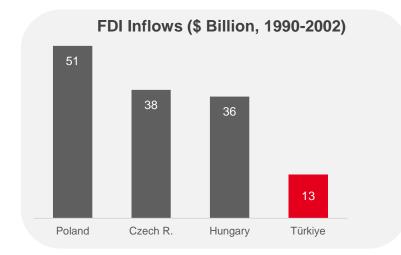


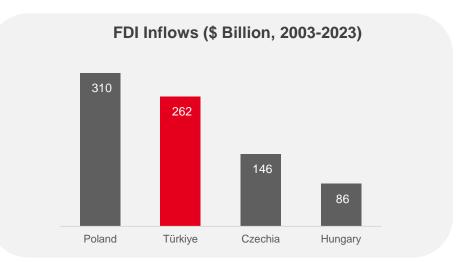
Türkiye's value proposition gained over two decades boosted FDI







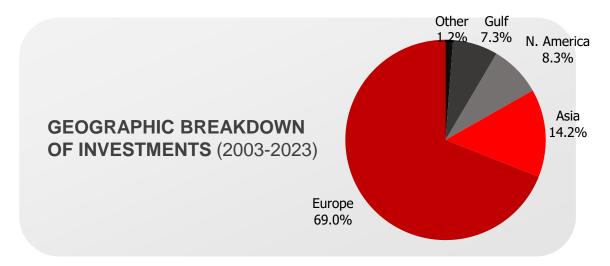


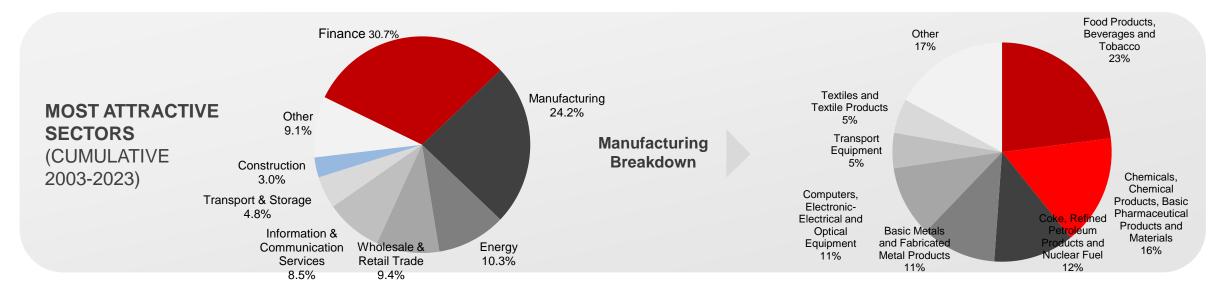


Soaring FDI Inflows



Türkiye's value proposition gained over two decades boosted FDI





TÜRKİYE: YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH

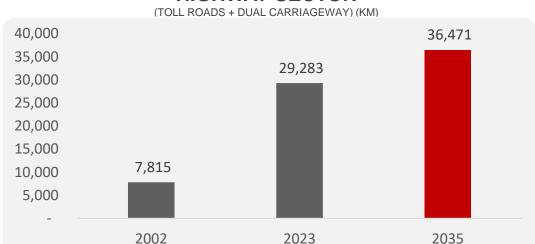




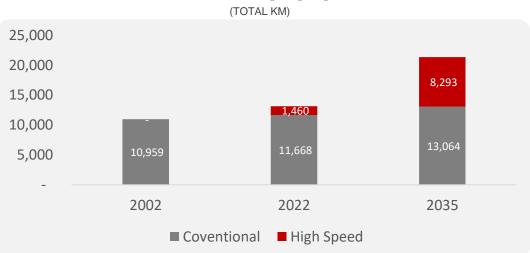
Logistics Infrastructure



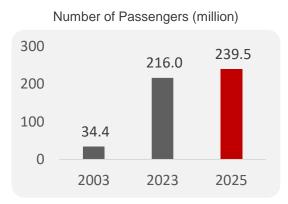
HIGHWAY SECTOR

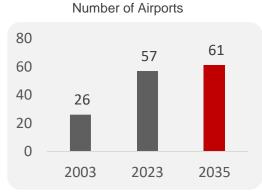


RAILWAY SECTOR

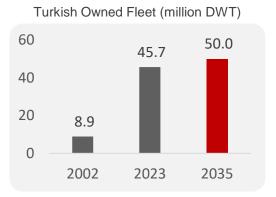


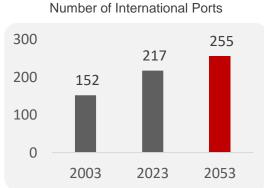
AIRWAY SECTOR





MARITIME SECTOR





Logistics Infrastructure

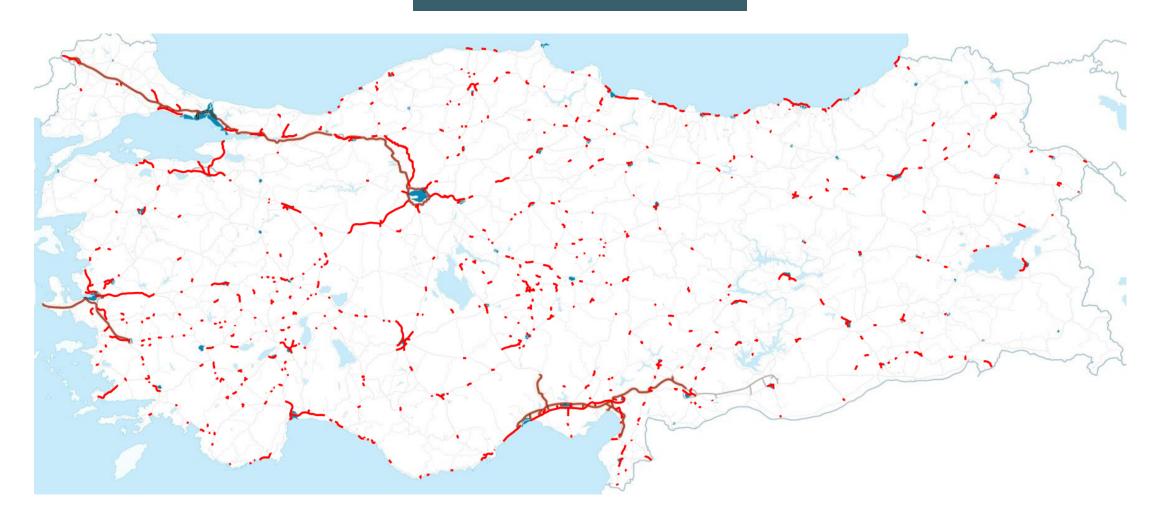




Logistics Infrastructure



HIGHWAY NETWORK- 2003



Logistics Infrastructure

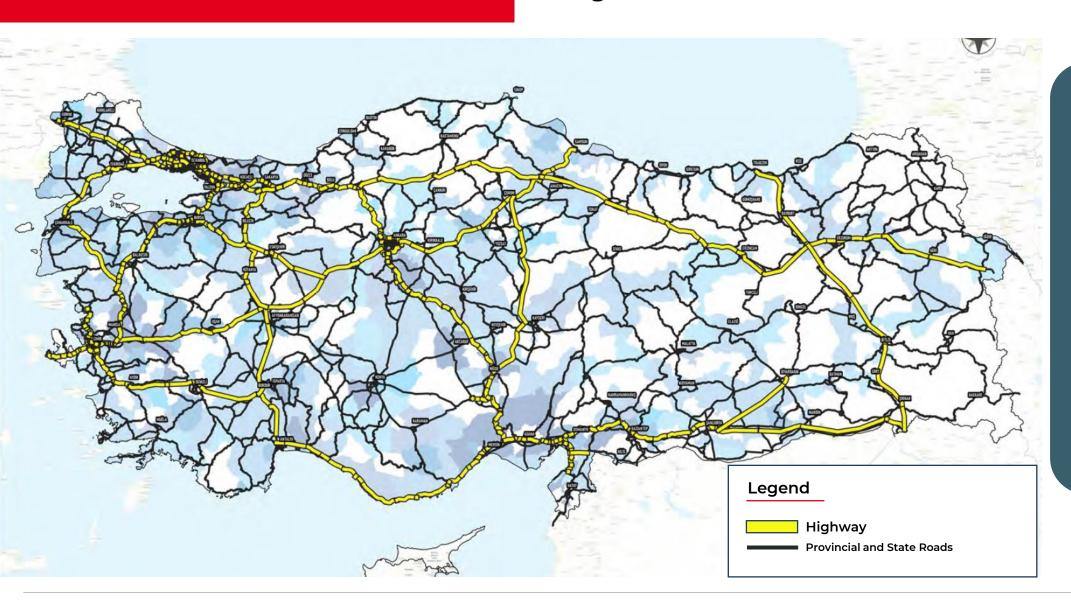


HIGHWAY NETWORK- 2023



Logistics Infrastructure



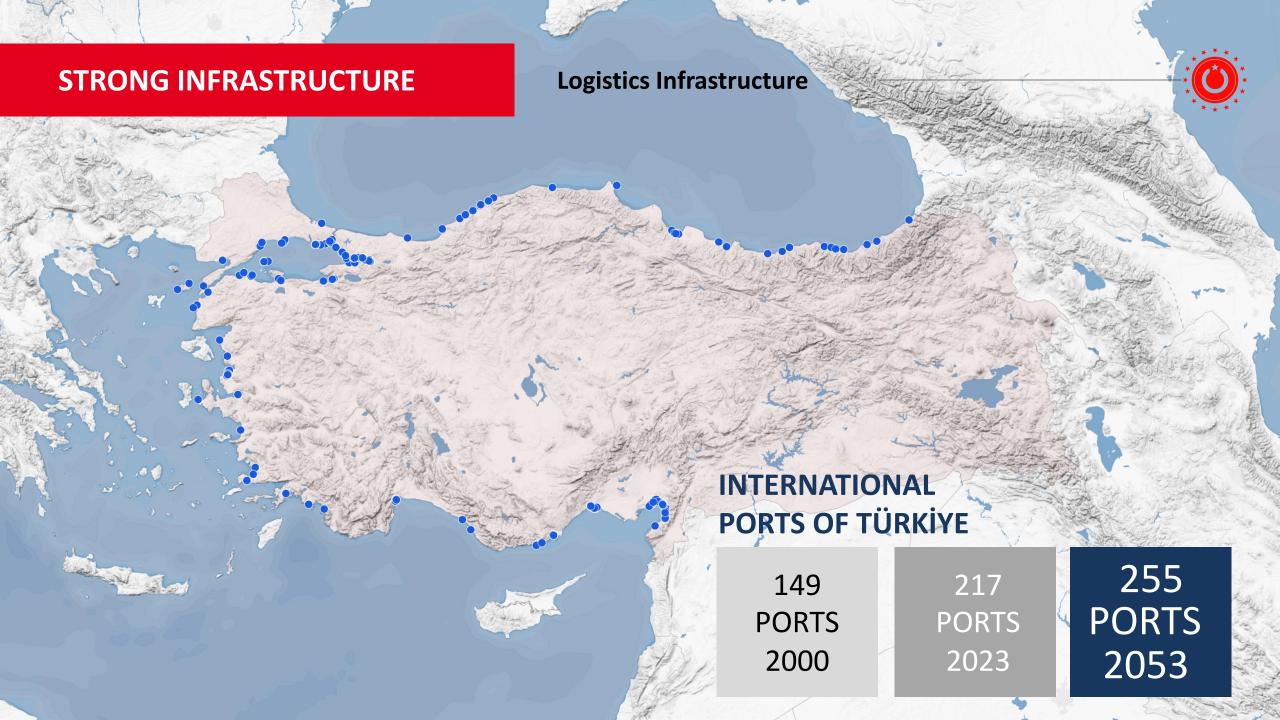


HIGHWAY NETWORK, 2053

> 2003 6,101 Km

2023 29,283 Km

2053 46,385 Km



Logistics Infrastructure



AIRPORTS MAP OF TÜRKİYE - 2002



Logistics Infrastructure



AIRPORTS MAP OF TÜRKİYE - 2023



Logistics Infrastructure



AIRPORTS MAP OF TÜRKİYE - 2035



Rank

20

Logistics Infrastructure

Passenger

64,486,000



Ranking of Airports in EUROPE By Passenger Traffic in 2022

Airport

ISTANBUL

LONDON- HEATHROW 2 61,599,196 3 PARIS - DE GAULLE 57,474,033 4 AMSTERDAM-SCHIPHOL 52,472,188 5 MADRID - BARAJAS 50,633,652 6 FRANKFURT 48,923,474 7 BARCELONA- EL PRAT 41,639,622 LONDON- GATWICK 8 32,800,000 9 **MUNICH** 31,600,000 10 **ANTALYA** 31,100,000 **ISTANBUL SABİHA GÖKÇEN** 11 30,769,728 12 **ROME- DA VINCI** 29.360.613 PARIS ORLY 13 29,184,692 **MALLORCA** 14 28.573.364 15 MOSCOW 28,400,000 16 LISBON 28,262,000 17 DUBLIN 27,787,556 18 **VIENNA** 23,682,133 19 MANCHESTER 23,369,770

LONDON-STANSTED

Ranking of Airports in the WORLD by Passenger Traffic in 2022

Rank	Airport	Passenger	
1	ATLANTA, GA	93,699,630	
2	DALLAS- FORT WORTH	73,362,946	
3	DENVER	69,286,461	
4	CHICAGO	68,340,619	
5	DUBAİ DXB	66,069,981	
6	LAX- INTERNATIONAL	65,924,298	
7	İSTANBUL	64,486,000	
8	LONDON- HEATHROW	61,599,196	
9	PARIS - DE GAULLE	57,474,033	
10	DELHİ-GANDHİ	57,290,033	
11	JFK-INTERNATIONAL	55,287,693	
12	LAS VEGAS – NEVADA	52,600,000	
13	AMSTERDAM SCHIPHOL	52,472,188	
14	MADRID - BARAJAS	50,633,652	
15	MIAMI - INTERNATIONAL	50,600,000	
20	MEXICO CITY	46,200,529	
25	BARCELONA- EL PRAT	41,639,622	
32	SAO PAULO - INTERNATIONAL	34,480,706	
38	ANTALYA	31,100,000	
40	İSTANBUL SABİHA GÖKÇEN	30,769,728	

istanbul Airport ranks 1st in Europe by passenger traffic in 2022.

Source: https://aci.aero/resources/data-center/

23,319,523

Logistics Infrastructure



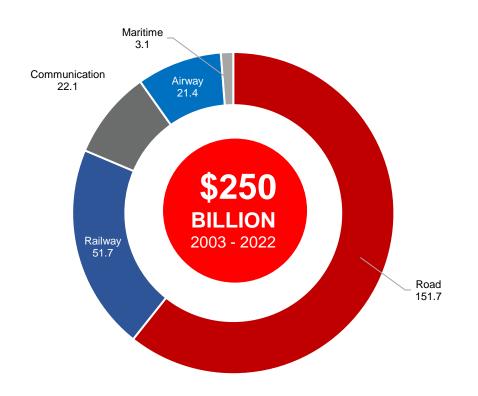
Infrastructure Investments

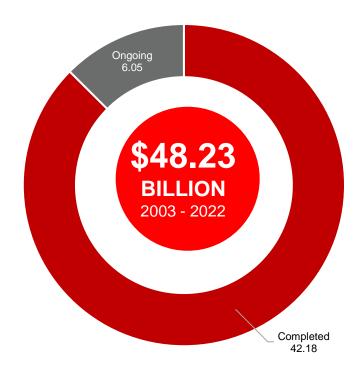
(\$ Billion*)

PPP Investments in Transport & Communication

(\$ Billion)

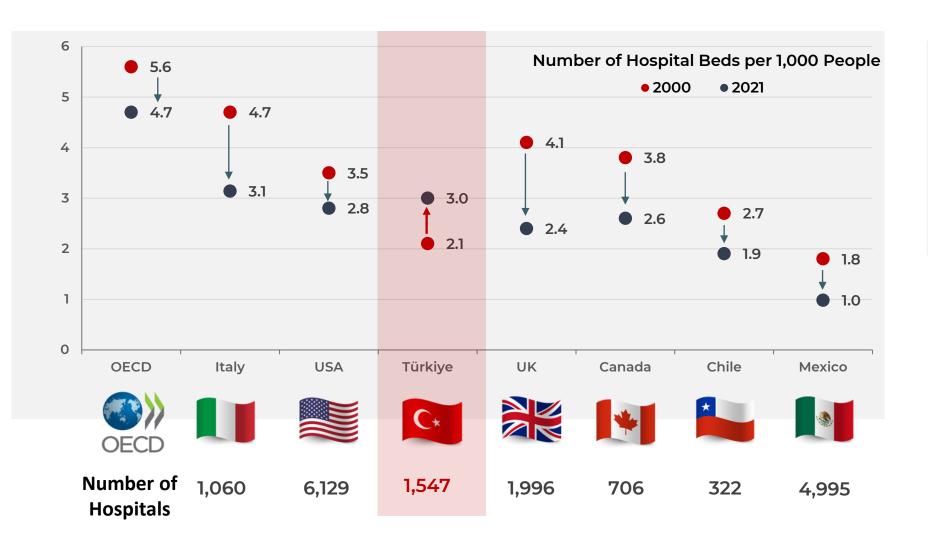
Türkiye has heavily invested in transport infrastructure across the country and continues with even more ambitious targets.

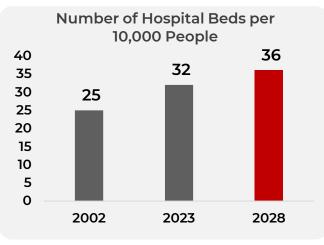


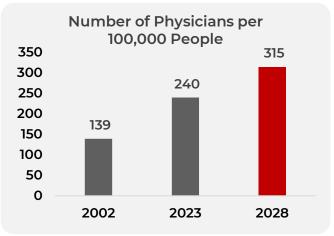


Healthcare Infrastructure



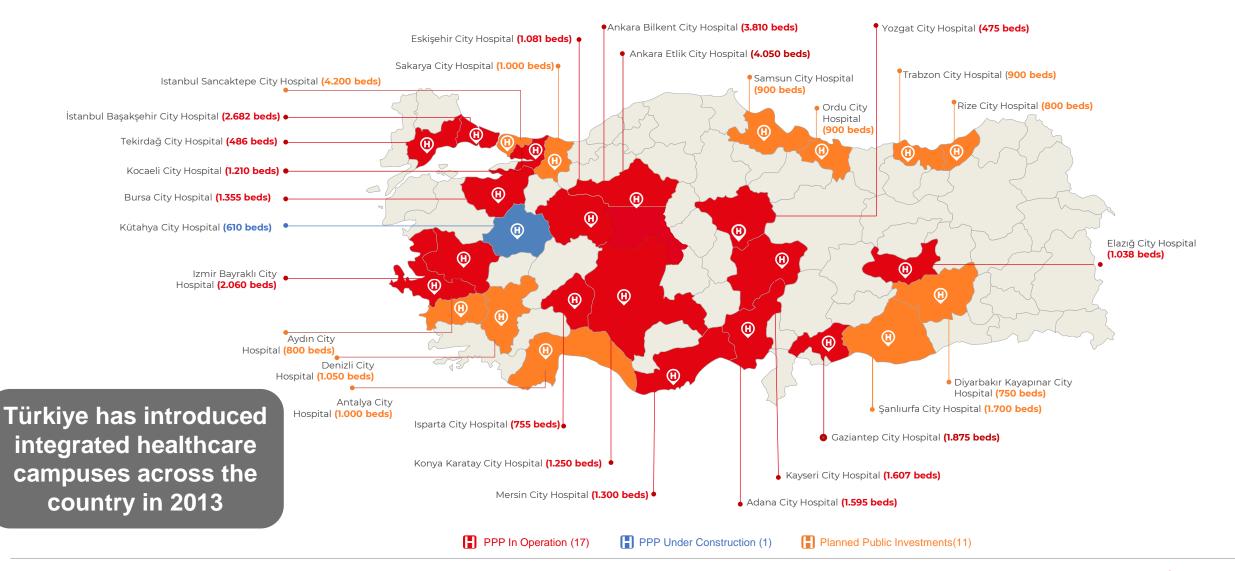






Healthcare Infrastructure

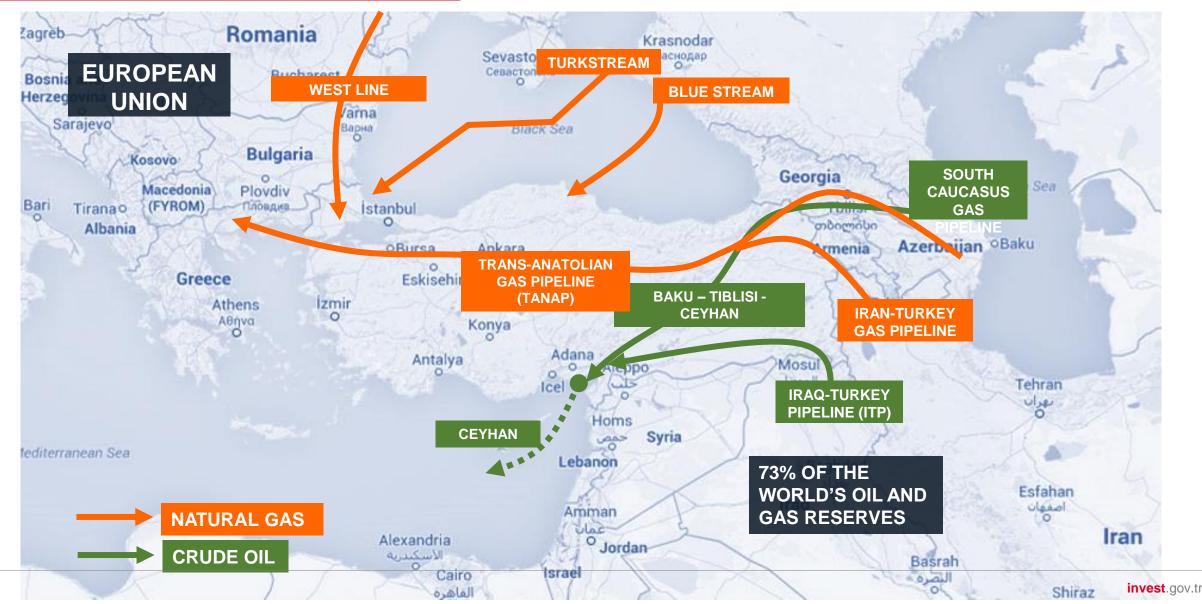




Source: Ministry of Health

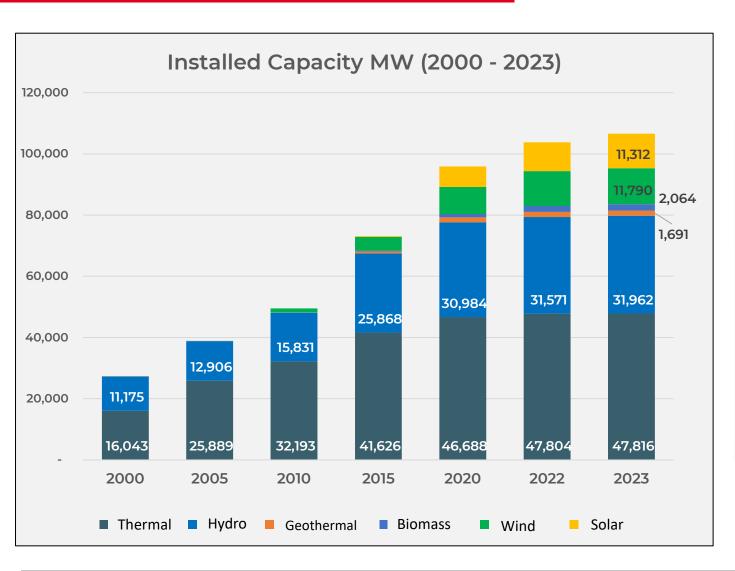
Energy Infrastructure

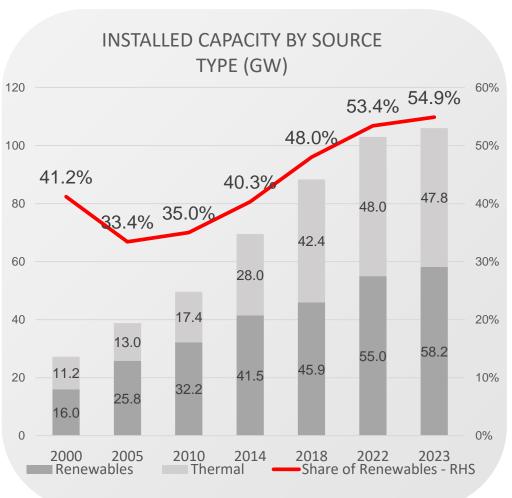




Energy Infrastructure







ICT Infrastructure





Fixed and mobile broadband subscriptions in Türkiye have exceeded **90 million** in 2023 - an impressive penetration rate of **106%**

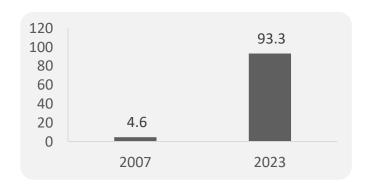


536K km of fiber - optic with 6.3 million subscribers (as of 2023)

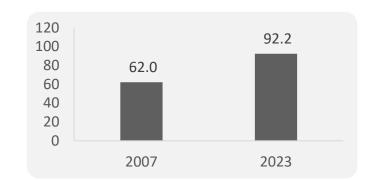


A high smartphone possession rate of **70%** - 14th in the world

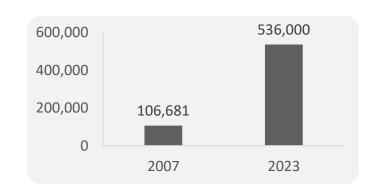
Number of Broadband Subscriptions (million)



Number of Mobile Phone Subscriptions (million)



The Length of Fiber-optic (km)



TÜRKİYE: YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH





VISION FOR FUTURE



Thanks to the manufacturing capabilities and ambitious targets in green economy, Türkiye is to become a leading green manufacturing hub.

GREEN COMPLEXITY RANKINGS, 2020

- 1. GERMANY
- 3. 틎 USA
- 6. CZECHIA
- 7. JAPAN
- 9. **#** UK
- 10. FRANCE
- 12. POLAND
- 13. HUNGARY
- 14. ROMANIA
- 15. 💿 SPAIN
- 20. BULGARIA
- 27. S. KOREA
- 30. C TÜRKİYE
- 31. NETHERLANDS
- 49. ≽ S. AFRICA
- 75. 禽 BRAZIL

GREEN COMPLEXITY POTENTIAL RANKINGS, 2020

- 1. CHINA
- 3. SPAIN
- 4. FRANCE
- 5. GERMANY
- 6. C TÜRKİYE
- 7. POLAND
- 11. = USA
- 14. 🔑 UK
- 15. CZECHIA
- 18. BULGARIA
- 20. APAN
- 26. ROMANIA
- 29. HUNGARY
- 34. S. KOREA
- 45. 💝 S. AFRICA
- 62. SRAZIL





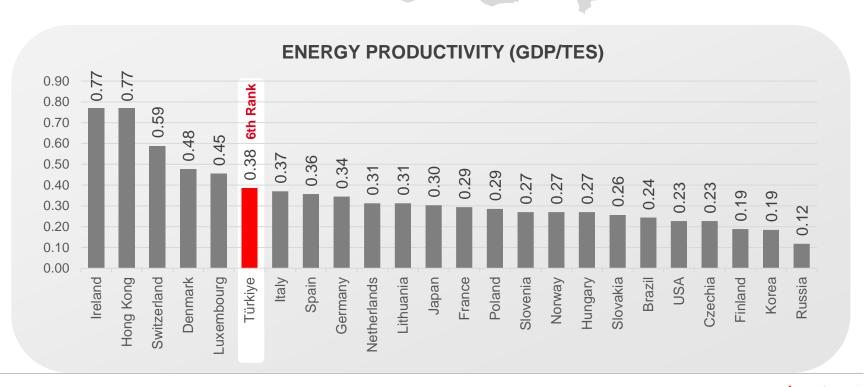
107 gw

Total installed capacity by end-2023



2.8 GW up annually

In addition to offering a large electricity capacity, high energy productivity draws attention of potential investors





Increasing momentum in installed power capacity and share of renewables go hand in hand

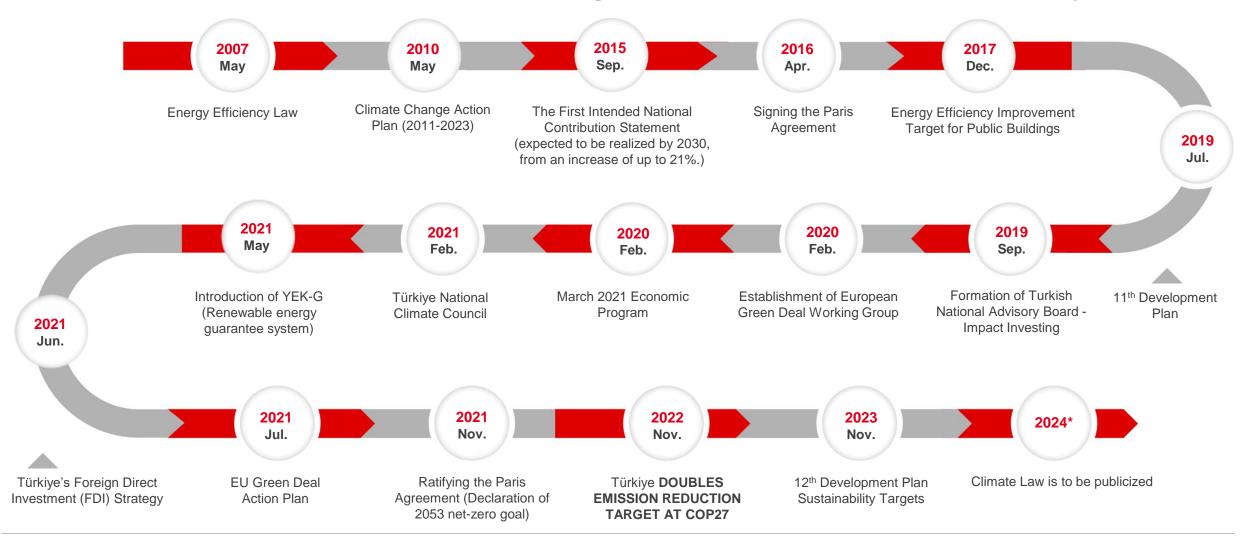
	2023	2035
Installed Capacity	106 GW	189.7 GW
Renewable's Share	55.0%	64.7%
Solar	11.3 GW	52.9 GW
Wind	11.8 GW	29.6 GW
Nuclear	0 GW	7.2 GW
Hydro	31.9 GW	35.1 GW
Geothermal	1.69	5.1 GW

Source: International Renewable Energy Agency, TEIAŞ

invest.gov.tr

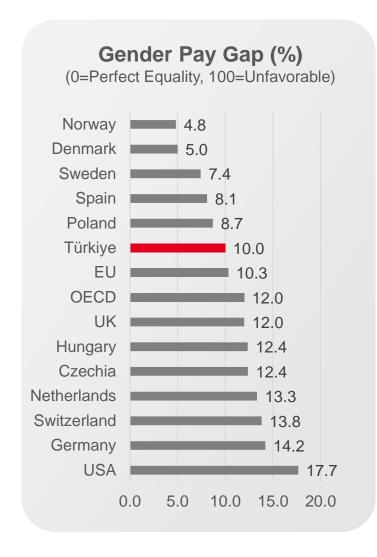


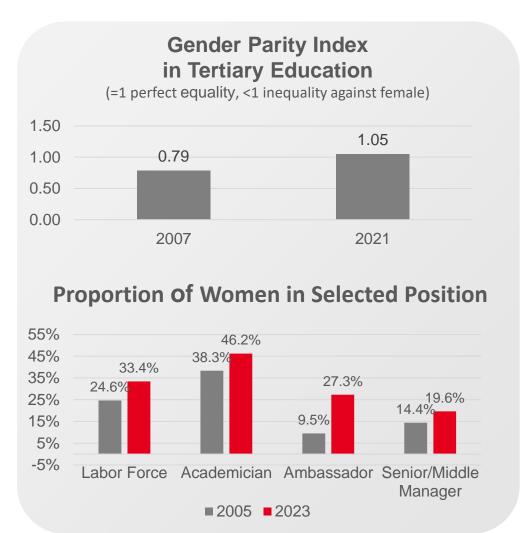
Strong Commitments Towards Sustainability





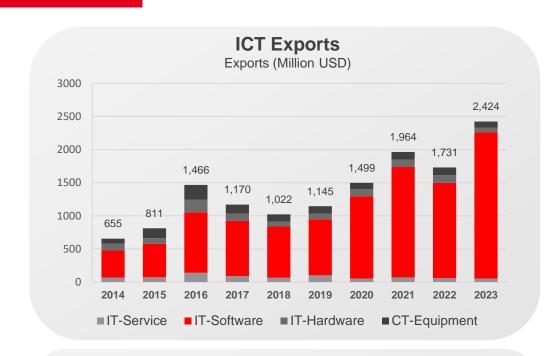
Promising performance in gender equality







Growing ICT market size increasingly penetrating to international markets



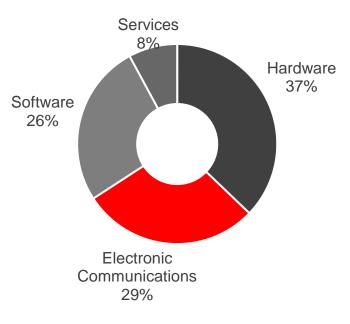
OUT OF 237,000 ICT SECTOR EMPLOYEES

30% are women executive

60% are R&D Personnel

2023 ICT Market Breakdown

Shares of Subsectors



1 million+

software developer program launched in 2021

Source: TUBISAD ICT Market Data 2023

Large – sized local

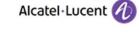
and international

companies in the

ICT ecosystem



MAJOR PLAYERS











































































Strong R&D and Technology Ecosystem

TECHNOPARKS

- 89 Technoparks (an additional 13 underway)
- 2,050 companies with academia partnership
- 111K employment in 10,607 companies 5% international companies
- Total export surpassed USD 10 Billion

- Türkiye's gross expenditure on R&D (GERD) is 1.55% of GDP
- 67% of R&D expenditures by private sector

R&D CENTERS

- 1,307 R&D Centers
- 84K employment;
- 18% international companies

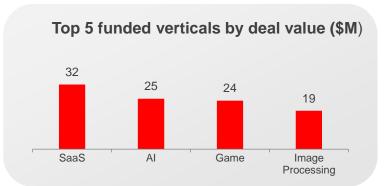
UNIVERSITIES

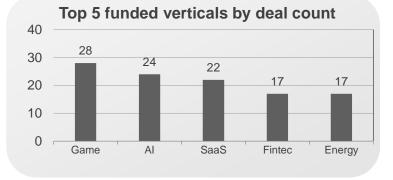
 10 universities in Top 1000 (QS World University Rankings 2024)



Startup ecosystem's recent outstanding performance helps to thrive the sector









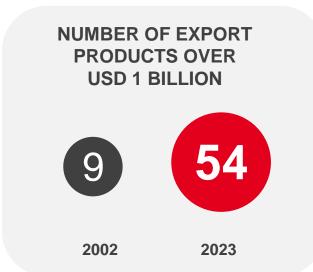
TURKISH UNICORNS

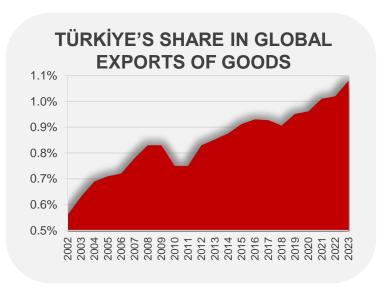
Source: Startups.watch Turkish Startup Ecosystem 2022 Year in Review

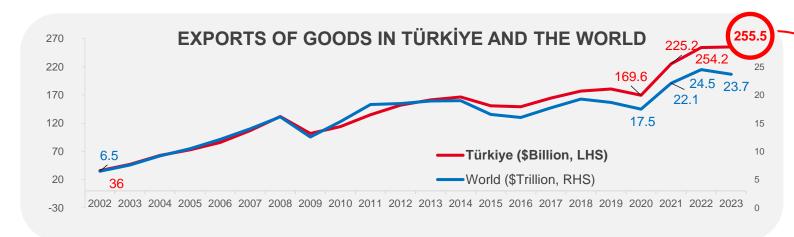
BOOSTING EXPORTS











Türkiye Records **All-Time** High **Exports** in 2023

ANNUAL AVERAGE GROWTH OF EXPORTS (2002-2023)

Türkiye

9.8%

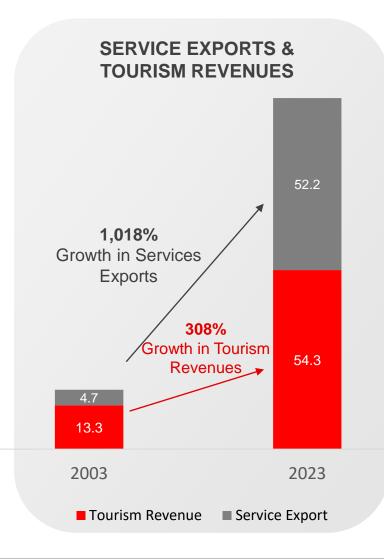
The World 6.4%

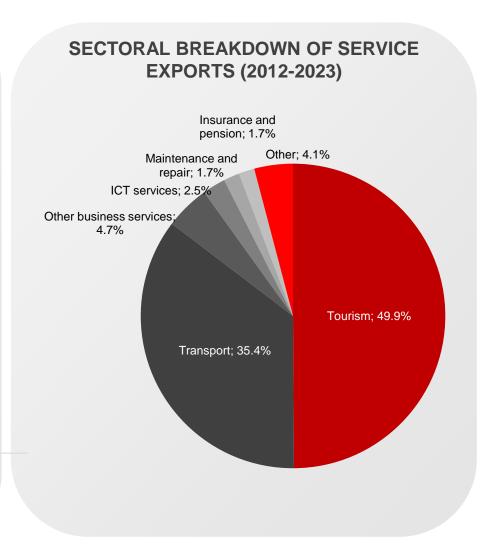
BOOSTING EXPORTS





A clear vision to become one of the world's top exporting countries in both manufacturing and service sectors





Source: CBRT, TurkStat

TÜRKİYE: YOUR RESILIENT PARTNER FOR SUSTAINABLE GROWTH







2002 - 2023



FDI Inflows

Germany to Türkiye

12.6 billion USD

FDI Outflows

Türkiye to Germany

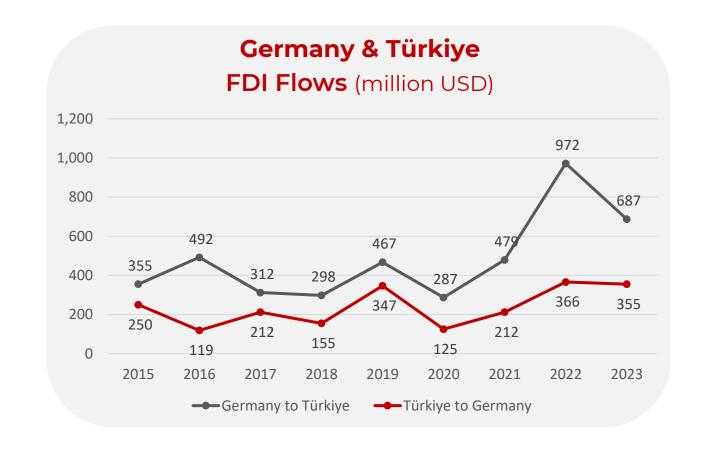
3.9 billion USD



FDI Stock

Germany to Türkiye

24.3 billion USD





German Capital in Türkiye

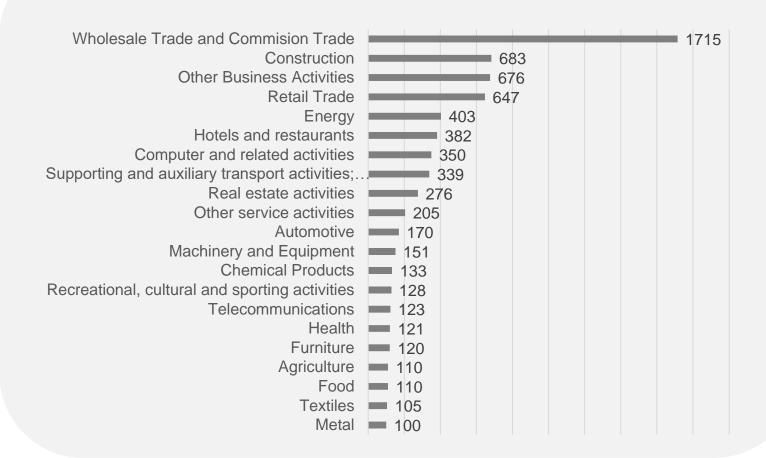
8,125

Companies

65

Liason Offices

Sectoral Breakdown of German Companies in Türkiye



Source: Ministry of Industry and Technology





EU Customs Union since 1995



Bilateral Investment Protection Treaties

since

1962





Social Security
Agreement
since
1964



Source: Ministry of Trade, Ministry of Industry and Technology



Türkiye's Biggest Trade Partner

1st

Largest Export
Partner

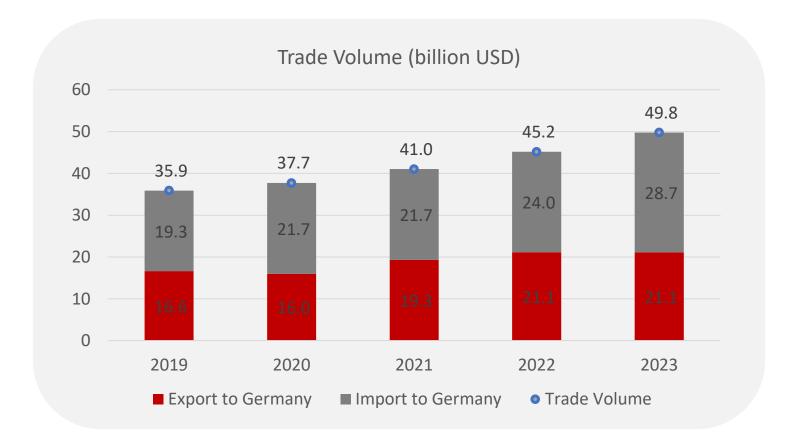
3rd

Largest Import Partner

49.8

billion USD

Trade Volume



Source: TurkStat





Number of Tourists	2019	2020	2021	2022	2023
From Germany to Türkiye	5,027,472	1,118,932	3,085,215	5,679,194	6,193,259
From Türkiye to Germany	412,216	N/A	124,785	246,010	319,856

TOP 5 VISITORS OF TÜRKİYE by NATIONALITY 2023

1. Germany	12.6%	
2. UK	7.7%	
3. Iran	5.1%	
4. Netherlands	2.5%	
5. Iraq	2.1%	

Source: TurkStat,























MANNESMANN B/S/H/ BOSS







Mercedes-Benz VAILLANT SIEMENS

































Invest in Türkiye | DACH





A. Burak Dağlıoğlu