

Invitation

Trends and challenges in global logistics for the MENA region

Panel discussion hybrid

20th April 2023
11:00-13:30 CET Hamburg

Climate change, an uncertain political environment, shortages in (qualified) labour, interrupted transport routes and supply chains, shifts in customer behaviour: these are just a few challenges that the logistics sector has to face on a global scale today. Some of these challenges are already being tackled by introducing new business models or advancing technologies, among others the automation and digitalisation of logistical processes. Examples of key emerging trends in this regard are digital technology, diversity and inclusion, supply chain resilience and diversification as well as (green) sustainability.

The MENA logistics sector exemplifies the above-mentioned trends and challenges. Thus far, the ability of states in the region to promote such trends and implement solutions has varied: some have used the opportunity to leapfrog intermediate technologies, while others are already seen as global trendsetters. In this hybrid panel discussion, we want to introduce and discuss these trends and challenges with selected experts, focusing on the MENA region. In which countries and subsectors can German companies be a valuable addition? In which fields can German companies offer cutting-edge solutions, know-how or training?

Reply to veranstaltungen@numov.de

- I/We hereby register bindingly for personal participation in the Panel discussion Trends and challenges in global logistics for the MENA region on 20th April 2023.
- I/We would like to attend digitally.
- Declaration of consent for the production and publication of photos and video recordings without remuneration.

Name, Surname, Member company, Address, Tel./Fax, Email