

German Business Delegation

**Masdar City, Abu Dhabi
31 October 2022**

**Zoë Harries
Director, Free Zone**

MASDAR CITY
THE ULTIMATE SUSTAINABLE URBAN
DEVELOPMENT for R&D, TECH &
INNOVATION

Abu Dhabi, United Arab Emirates



World's largest cluster of sustainable buildings with
Estidama and LEED certification



Pioneering real-world solutions in energy, water, waste
management, mobility, and smart technologies



Home to more than 1,150 local and international
companies registered with Masdar Free Zone



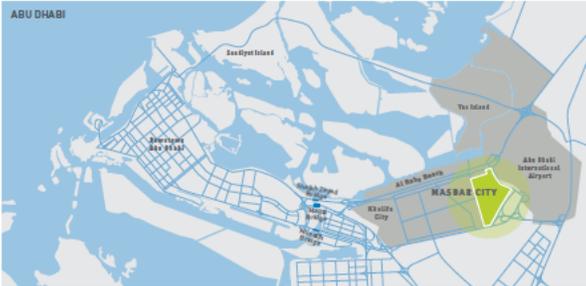
Masdar City – An Exceptional Location

Located within a major growth area of Abu Dhabi, Masdar City is a prime destination for international business - it is located 5 minutes' drive from Abu Dhabi International Airport, 20 minutes from downtown Abu Dhabi and just 40 minutes from Dubai.

MASDAR CITY

AN EXCEPTIONAL LOCATION

- Masdar City is located at the crossroads of the Middle East and Asian markets and connects seamlessly to a strong logistics and transport network.
- Located within a major growth area of Abu Dhabi, Masdar City is a prime destination for international business - it is located 5 minutes' drive from Abu Dhabi International Airport, 20 minutes from downtown Abu Dhabi and just 40 minutes from Dubai.
- Masdar City offers direct access to all areas of Abu Dhabi, the UAE and beyond. This accessibility will be further improved with the introduction of future public transport and metro networks.



ABU DHABI



UNITED ARAB EMIRATES

40 MINUTES TO DUBAI

MASDAR CITY

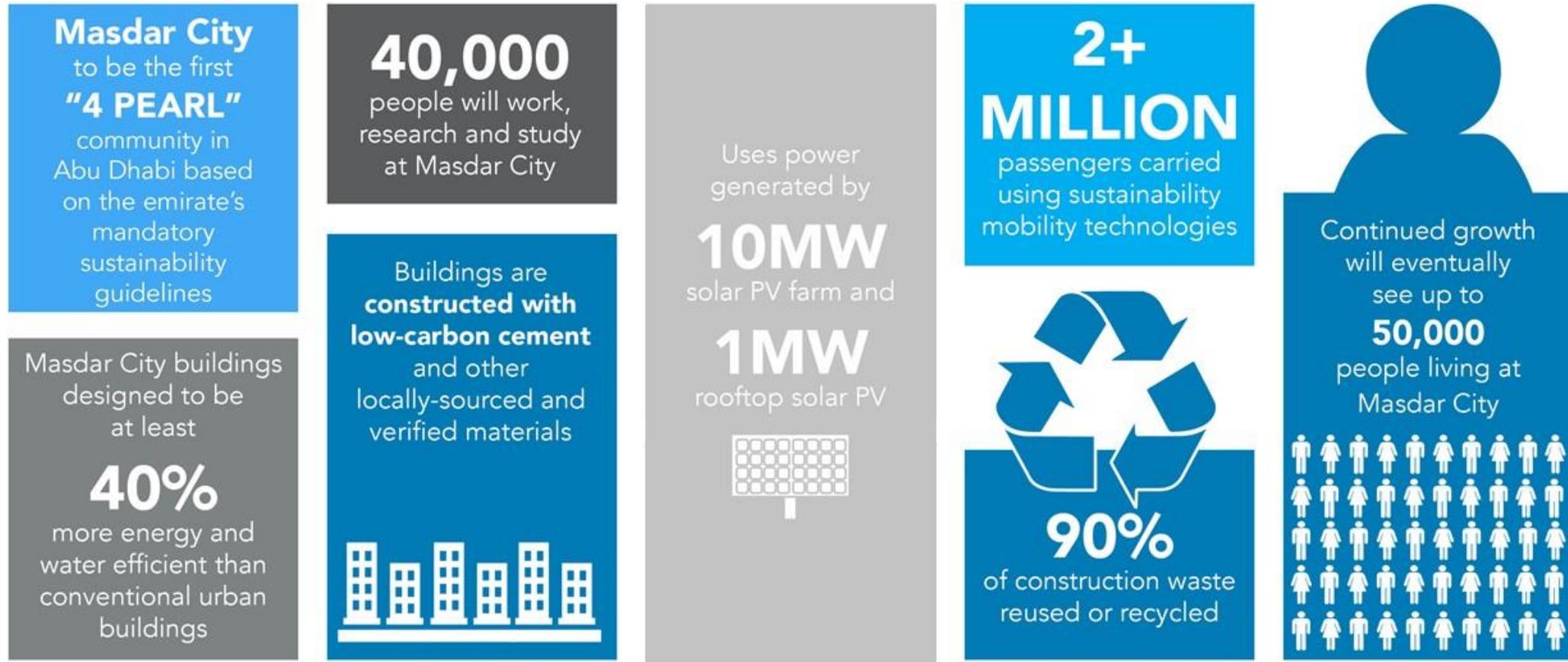
20 MINUTES TO DOWNTOWN ABU DHABI



GLOBAL CONNECTIONS

Masdar City – Quick Stats

Masdar City has created a commercially viable R&D, tech and innovation hub within a sustainable city - providing an enhanced quality of life with the lowest possible environmental footprint.



A Thriving Business Ecosystem

Masdar City has fostered a thriving **ecosystem**; attracting some of the most **iconic governmental, educational, and private entities**

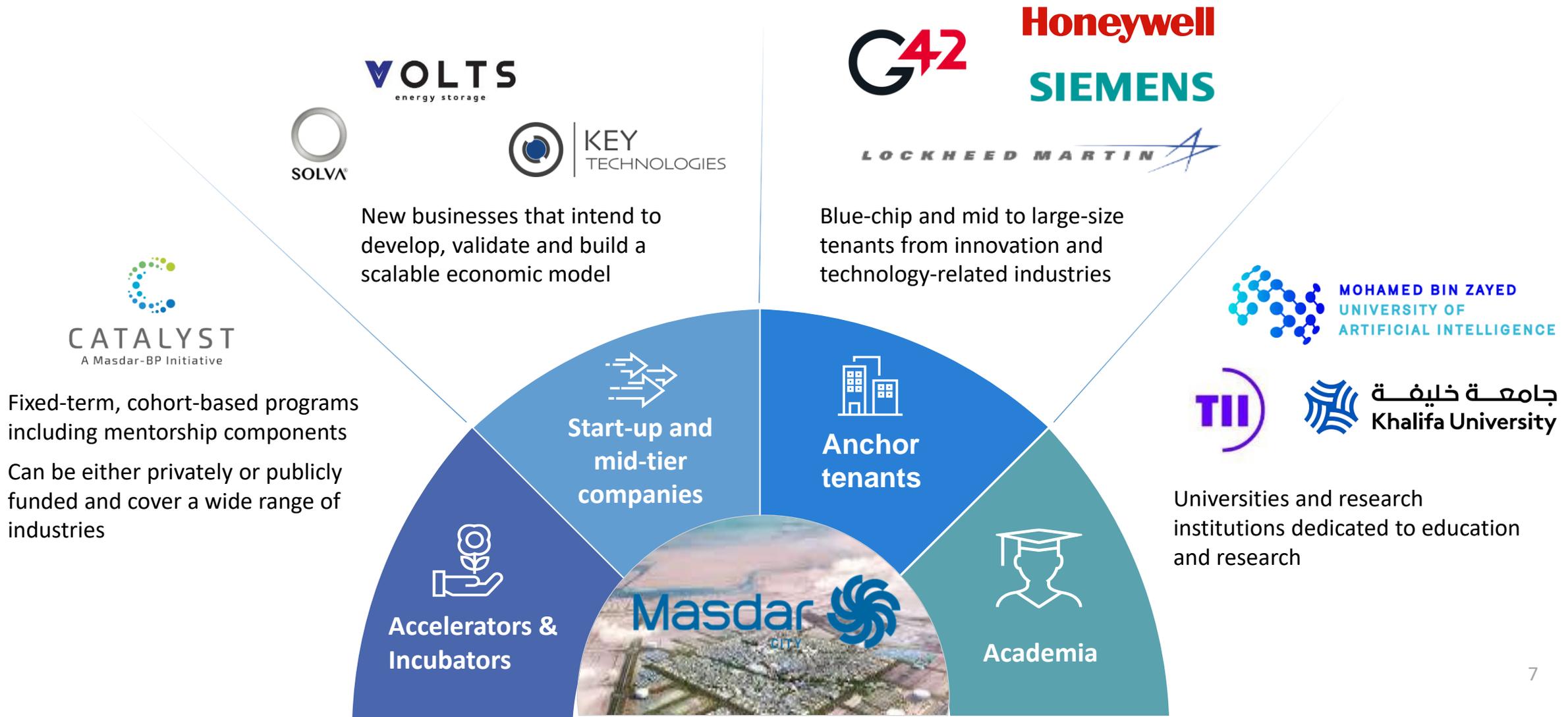
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Government Entities</p>								
								



Masdar City is Recognized
by World Leaders

UAE leadership has placed
Masdar City as a top
destination to showcase its
innovative ecosystem to
visiting heads of state and
diplomatic delegations

Masdar City's Comprehensive Eco-System





**MOHAMED BIN ZAYED
UNIVERSITY OF
ARTIFICIAL INTELLIGENCE**



The Mohamed bin Zayed University of Artificial Intelligence (MBZUAI) in Masdar City, is the world's first graduate-level, research-based AI academic institution to support the advancement of scientific research. It aims the development, transfer, and use of Artificial Intelligence that allow students to fulfill their intellectual potential in a state-of-the-art environment.



**Healthcare
& Pharma**



Energy



**Transportation
& Logistics**



**Telecom
& IT**



**Climate
Change**



MASDAR CITY
SUSTAINABLE DEVELOPMENT

SIEMENS
REGIONAL HQ



IRENA HQ



UAE SPACE AGENCY

UAE's Pavilion in Milan EXPO 2015
Dismantled and relocated to Masdar City





MASDAR CITY'S PUBLIC REALM FACILITIES

From an amenities' perspective, Masdar City offers a wide variety of top-class facilities including multiple parks and recreation areas where friends and families can enjoy being outdoors. Masdar City features shaded plazas for neighbors to meet and children to play and is home to numerous restaurants and cafes, as well as a fully fledged shopping center.

Masdar City promotes a healthy lifestyle and has developed a 6km walking, running and bicycle path route called 'Al Mamsha,' which is currently being expanded to 10km. It also continues to develop its sporting facilities, which currently includes paddle tennis, basketball, volleyball courts, as well as an impressive FIFA regulation football pitch.

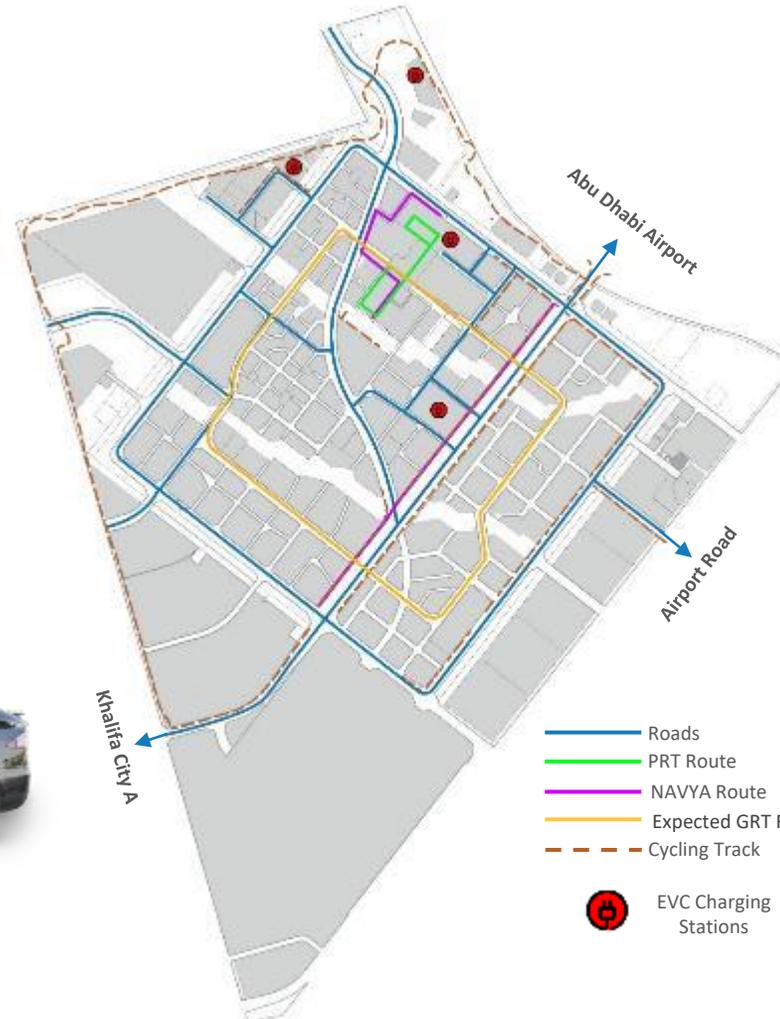


Accessibility and Mobility

Masdar City has pioneered two generations of autonomous vehicles and pushed the boundaries of alternative and sustainable transport.



PRT
(Personal Rapid Transport)



Electric Powered Masdar
City Shuttle Cars



E-Kar Tesla Sharing
ekar



Electric Scooters



100% Electric Bus



Masdar Eco-Bus



MASDAR CITY
A WINNING FREE ZONE

Masdar City is targeting anchors, startups and SMEs to set up operations, with strong focus on R&D at the Free Zone. Industries and segments include:

 Water & Energy	 Mobility & Space	 Health	 Agriculture technology	 Information & Electronics Tech.
<p>Includes:</p> <ul style="list-style-type: none"> • Hydrogen • Oil & gas • Power & renewables • Water • Waste • Petrochemicals • Fuels and lubricants • Energy storage 	<p>Includes:</p> <ul style="list-style-type: none"> • Autonomous mobility • Electric / hydrogen vehicles • Space • Conventional car supply chain OEMs • New modes of transport (Hyperloop) • Drones / Unmanned aerial vehicles 	<p>Includes:</p> <ul style="list-style-type: none"> • Bio-genetics and gene therapies • Medical devices • Data-driven diagnostics • Drug development 	<p>Includes:</p> <ul style="list-style-type: none"> • Vertical / indoor farming • Crop engineering • Precision agriculture • Crop protection 	<p>Includes:</p> <ul style="list-style-type: none"> • Artificial Intelligence • Software development • Data analytics • Cloud storage and computing • Telecommunications hardware • Electronics devices • Robotics

Masdar City – Advantages



100% foreign ownership:
no need for local sponsor



100% tax free
from corporate & personal income taxes



0% import tariffs
and no import duties



Freedom of repatriation
of capital & profits



One-stop shop:
quick and easy set-up



Cost effective
licensing & office space



Strategic location
between Abu Dhabi & Dubai



R&D hub
partnering with Khalifa University



Masdar City Free Zone is a growing hub for innovation-focused businesses. **With over 450 business activity options**, it provides a business-friendly ecosystem and a base for successfully launching and growing any enterprise.

Winner of the Financial Times 2017 award for 'Best Free Zone for Startup Support'



Business Community

A thriving business community in one of the world's most sustainable urban developments

Strategically Located

Proximity to AUH Airport and customs port with no import taxes

The Only Approved R&D Cluster in Abu Dhabi

Laboratories & testing facilities
Corporate offices & co-working space

Cost Effective

Most competitive amongst all other free zones

Golden Visa Processing

Facilitating the process and submitting of **Golden Visas** for all eligible candidates and their families

Added Value Services

All necessary services to facilitate living in the UAE for entrepreneurs are available within one location

Access to Academic Research



وكالة الإمارات للفضاء
UAE SPACE AGENCY



MASDAR CITY SPACE ZONE

Join the UAE's first hub for spacetech startups and entrepreneurs

masdarcity.ae

In 2022, Masdar City and the UAE Space Agency established the Masdar City Space Zone, the UAE's first dedicated economic zone for space-related small and medium enterprises (SMEs) and startups, in Masdar City, Abu Dhabi.

Masdar City Space Zone THE BENEFITS

The Space Zone encourages business and space industry development through an integrated package of benefits. Entrepreneurs and companies based in the Space Zone will be provided:



Mentorship and networking and investment opportunities



Visa services



Priority access to government contracts



Close cooperation with leading global research centers



Tailor-made business licenses

Masdar City businesses can enjoy participating in Abu Dhabi Sustainability Week

A leading global platform, attracting government, academia, and business



WOMEN in Sustainability, Environment and Renewable Energy

38,000
ATTENDEES



175
COUNTRIES



3,000
STUDENTS



180
MINISTERS



850
EXHIBITING COMPANIES



300
HIGH LEVEL SPEAKERS



630
MEDIA REGISTRATIONS



\$15 Bn
WORTH OF DEALS ANNOUNCED



16
NATIONAL PAVILIONS



40
EXHIBITING COUNTRIES



4000
OPENING CEREMONY DELEGATES



1,215
CONFERENCE DELEGATES





Zoë Harries

Director, Free Zone, Masdar City

Zoë Harries, leads the Free Zone at Masdar City, Global Innovation & Technology Hub, Abu Dhabi, United Arab Emirates

Masdar City is a pioneer in sustainability and a hub for research and development, spearheading the innovations to realize greener, more sustainable urban living. Masdar City Free Zone is a thriving business community, home to a diverse, innovative and ambitious collection of companies, ranging from start-ups, SMEs to Global Fortune 500 companies.

Prior to joining Masdar City, Zoë worked as a Foreign Direct Investment (FDI) and Economic Zones Advisor, offering intellectual guidance and support to governments, multilateral organizations and free zones on competitiveness in attracting FDI.

She is a keynote speaker and guest lecturer on topics such as FDI Trends, Economic Zones, Global Value Chains, Location Competitiveness, Sustainability (SDGs). Zoë holds a BSc. in Economics and International Business Administration from Amsterdam University of Applied Sciences.



<https://www.linkedin.com/in/zoeharries/>

For more information and to stay in touch

Visit: [MasdarCity.ae](https://www.masdarcity.ae)

