



WHY MOROCCO ?

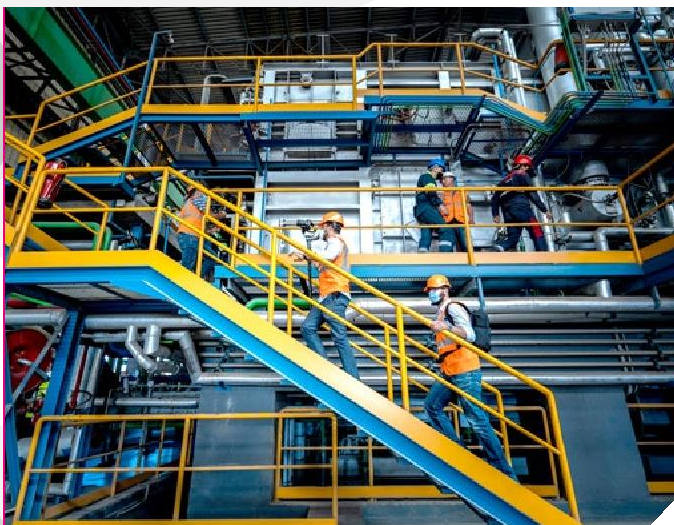
MAI 2022



WHY MOROCCO ?

PRO-BUSINESS

Business-friendly environment with political stability, resilient economy and Government incentives



COMPETITIVE

Advanced infrastructure, high qualified human resources and strategic position giving access to potential markets worldwide



SUSTAINABLE

Strong Royal vision with ambitious energy transition plan to make Morocco among the greenest and lowest carbon platforms in the world





A CONTINUING DRIVE FOR **OPENNESS** AND **DEMOCRACY**

Release energies and restore confidence to accelerate the march towards progress and prosperity for all

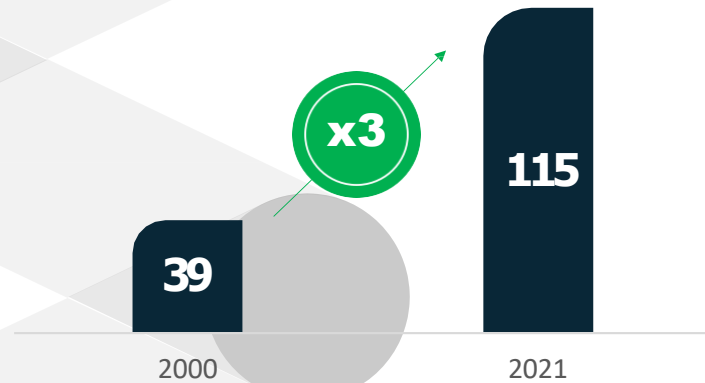
The New Development Model launched by His Majesty The King Mohammed VI

- *A productive and diversified economy that creates added value and quality jobs*
- *Human capital strengthened and better prepared for the future*
- *Opportunities for all and a consolidated social link*
- *Resilient territories, anchor points for development*

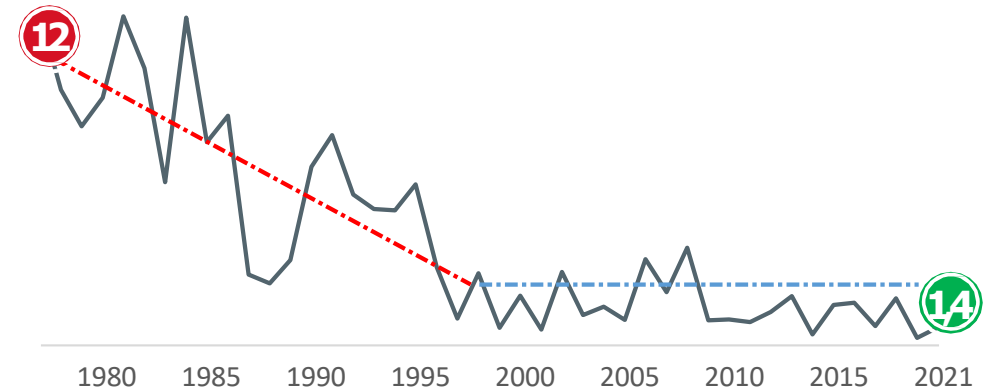
STRONG MACRO-ECONOMIC FUNDAMENTALS

Ranked **1st*** Among 141 countries
in terms of inflation rate stability

GDP has tripled in 21 years
(USD Billion)



Stable inflation rate maintained under 2% since 2010
(annual inflation %)



Source : The World Bank / Global Competitiveness Report WEF 2021 (* Among the countries ranked first)

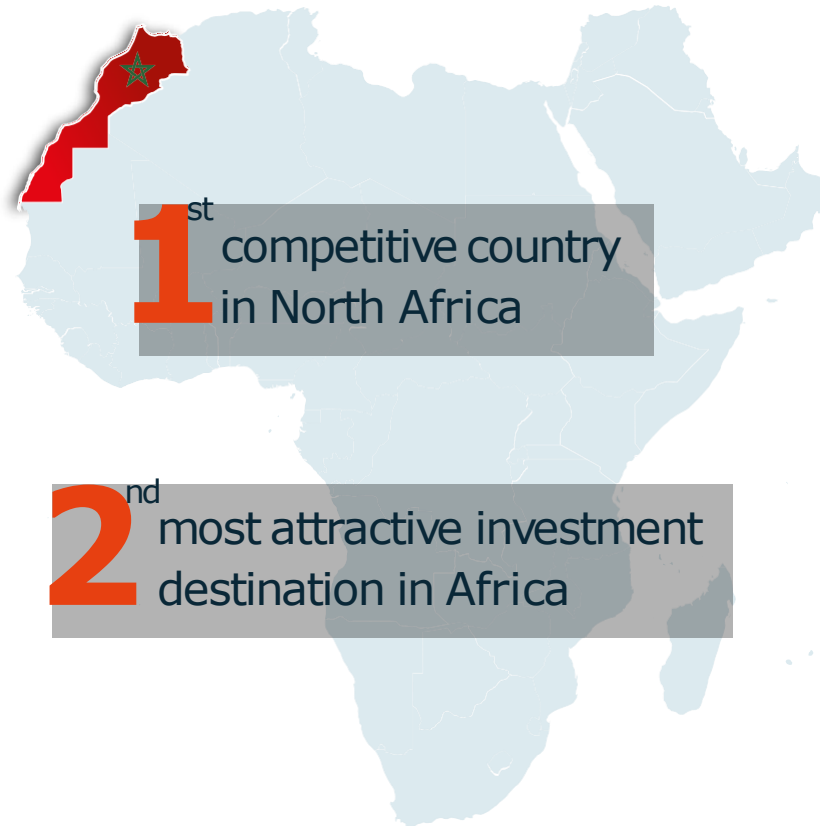
PRO-BUSINESS BUSINESS-FRIENDLY ENVIRONMENT

EASINESS FOR BUSINESS TO GROW

MORE THAN 50 NON DOUBLE TAXATION
AND INVESTMENT PROTECTION
AGREEMENTS

NO RESTRICTIONS ON
CAPITAL FOR NON-
RESIDENTS

FREE REPATRIATION OF PROFIT
AND CAPITAL FOR NON-
RESIDENTS



Source : WEF / RMB



PRO-BUSINESS GOVERNMENT INCENTIVES

AN ATTRACTIVE INCENTIVE PACKAGE

GOVERNMENT SUBSIDIES

- **Investment:** tailor-made offer for investors.
- **Recruitment & Training:** financial incentives to cover costs

WORLD-CLASS INDUSTRIAL ZONES

- Land, office space, and industrial plants in main zones
- Financial support for building and equipment

GOVERNMENT SUPPORT

- Support from Moroccan Investment & Export Development Agency (AMDIE): end-to-end assistance



COMPETITIVE STRATEGICALLY LOCATED

TANGIER MED PORT, THE 1ST TRANSSHIPMENT PLATFORM IN THE MEDITERRANEAN AND AFRICA

184

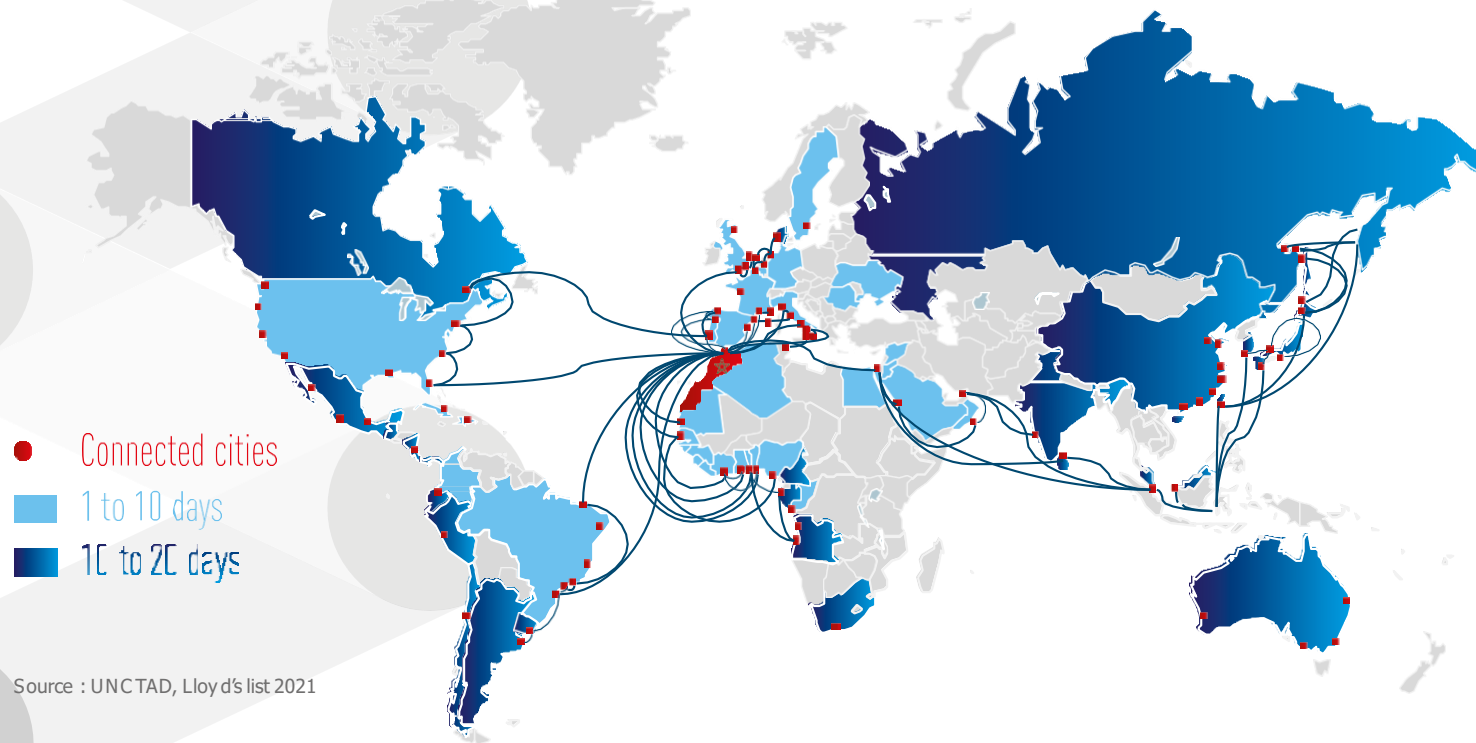
184 connections
with 71 countries

14 km

14 km from Europe

9M

Treatment capacity for
9 million of containers per year



Source : UNCTAD, Lloyd's list 2021



COMPETITIVE ACCESS TO MARKETS OF OPPORTUNITIES

SEVERAL **FTAs** GIVING ACCESS TO MORE THAN **100 COUNTRIES** AND **2.3 BILLION CONSUMERS**

EAFT (European Assoc. for Free Trade)

(Iceland, Liechtenstein, Norway Switzerland)



FTA with United Kingdom of Great Britain and Northern Ireland ("Association Agreement")



FTA with the United States of America



Agadir Agreement

(Egypt, Jordan and Tunisia)



African Continental Free Trade Area (AfCFTA)



FTA with the European Union



FTA with Turkey



FTAs with Jordan, Tunisia, Egypt



Greater Arab Free Trade Agreement (GAFTA)

Saudi Arabia, Bahrain, Egypt, United Arab Emirates,
Iraq, Jordan, Kuwait, Lebanon, Libya, Palestine, Qatar,
Sudan, Sultanate of Oman, Syria, Tunisia, Yemen



FTA with the UAE



COMPETITIVE WORLD-CLASS INFRASTRUCTURE

1ST IN NORTH AFRICA IN TERMS OF INFRASTRUCTURE & DIGITAL CONNECTIVITY

1st

**high speed train
in Africa**
Tangier-Casablanca



1.800 km
of highways



18

international airports
1st in Africa in terms of
health accredited airports

**International bandwidth per
internet user (kbit/s)**

80,7



64,4

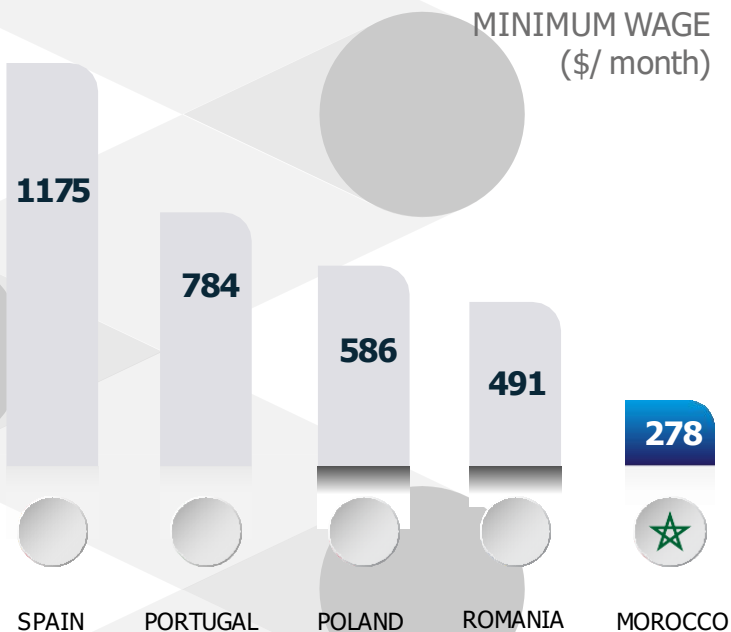


2020 Global ICT Regulatory Outlook benchmark
across 193 countries worldwide

COMPETITIVE DEMOGRAPHICS

DYNAMIC, COMPETITIVE AND QUALIFIED LABOR FORCE

COMPETITIVE LABOR FORCE

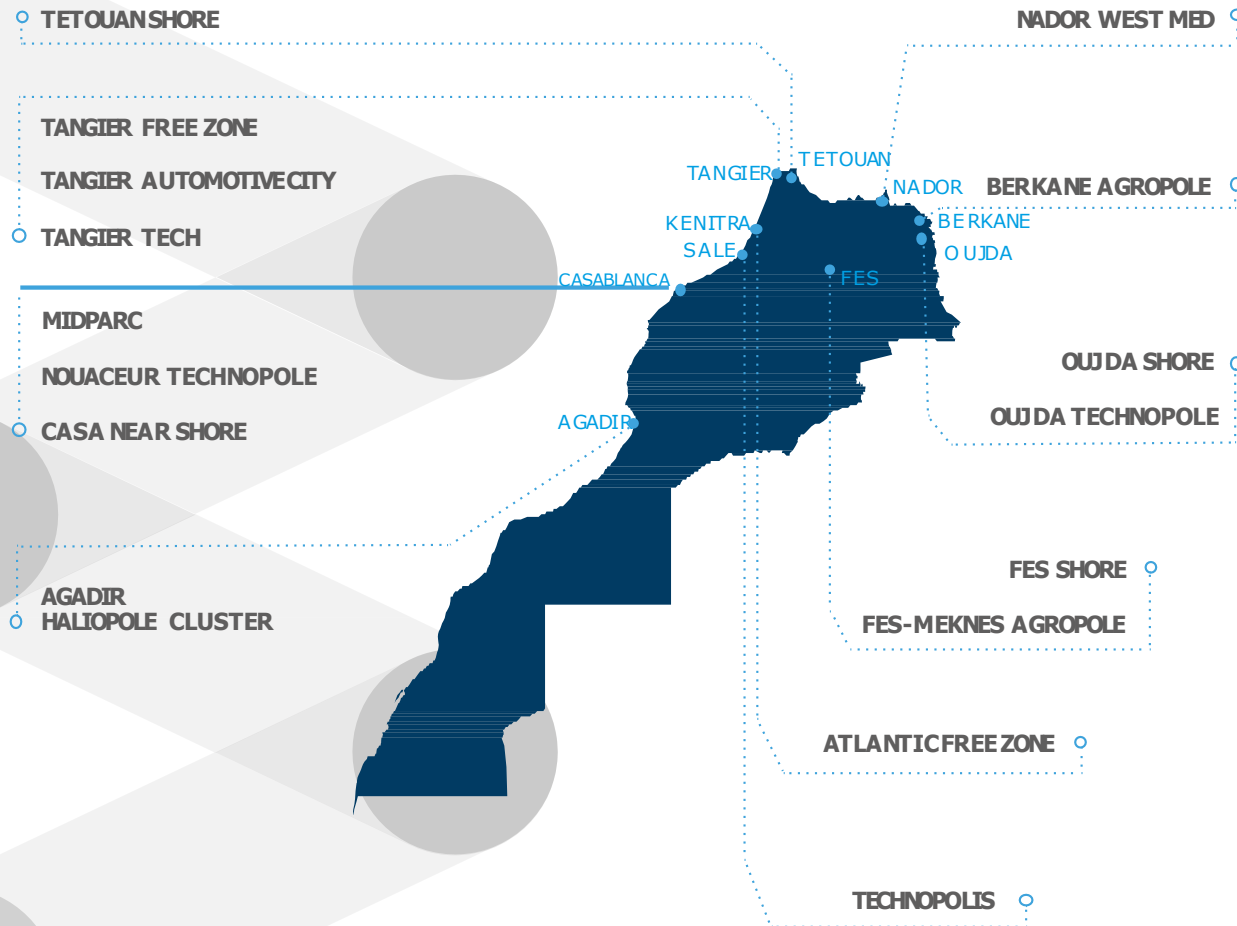


A POOL OF TALENT

- **A young and competitive** workforce
- **39%** of the population between **20 and 45 years**
- **Ad hoc training** centers jointly developed with investors
- **152.000 graduates** per year
- A growing number of **partnerships** with leading international universities



COMPETITIVE AVAILABILITY OF INDUSTRIAL LAND



Modern industrial zones have been especially designed to host businesses. Several zones are dedicated to specific industries, facilitating local integration.



COMPETITIVE OUR LEADING GLOBAL INDUSTRIES

RICH AND DIVERSIFIED INDUSTRIES



AUTOMOTIVE

1ST EXPORTING SECTOR
60% LOCAL INTEGRATION RATE



AERONAUTICS

+20% ANNUAL GROWTH
+140 AERONAUTICAL OPERATORS



TEXTILE

AMONG THE TOP INDUSTRIAL EMPLOYERS
IN MOROCCO



AGRO-INDUSTRY

2100 COMPANIES
3.5 BN \$ EXPORT TURNOVER



OUTSOURCING

MOROCCO, A COMPETITIVE OUTSOURCING
PLATFORM



PHARMACEUTICAL

MOROCCO, AN AFRICAN PHARMACEUTICAL
LABORATORY



AND MORE ...

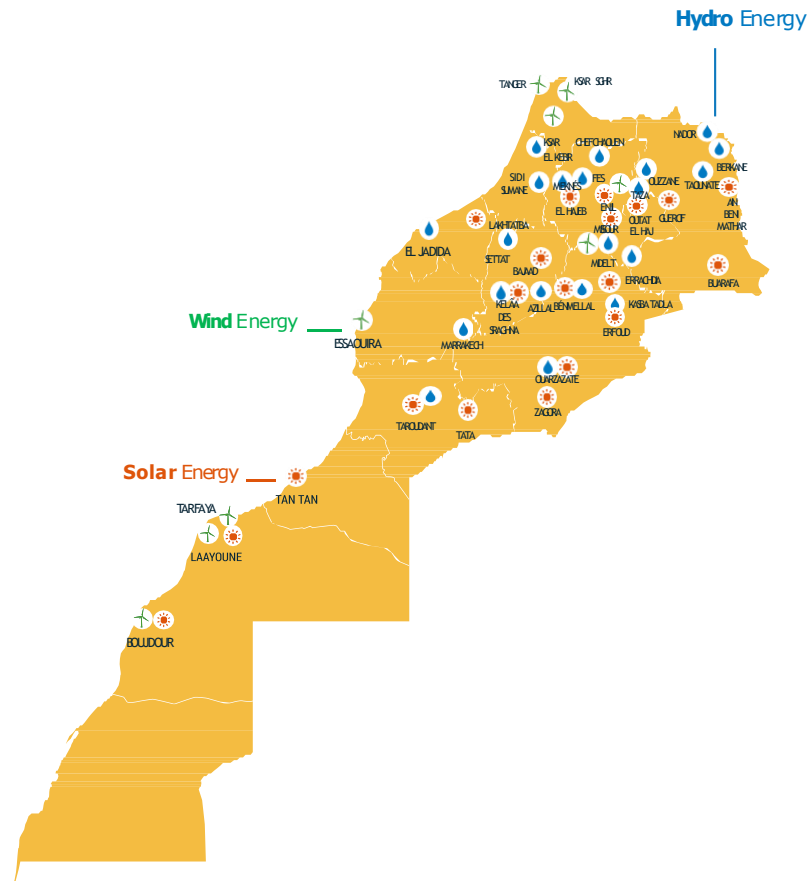
- ELECTRONICS
- MECHANICAL AND METALWORKING INDUSTRIES
- CHEMICAL INDUSTRY
- HEAVY TRUCKS
- PLASTIC PROCESSING
- LEATHER

SUSTAINABLE GREEN ENERGY

52% energy mix by 2030

Morocco will get **52%** of its electricity from **renewable energy sources by 2030**, thanks to an ambitious plan with a strong Royal vision to increase the share of renewable energies in the energy mix

Morocco's Renewable Energy Projects Map



The avant-garde renewable energy plan, position Morocco as one of the most competitive **low-carbon industries** in the World

Stay connected

2 hours flight to Europe
7 hours to North America
7 hours to UAE



Open to the World with multicultural education

Major international Schools
across the country



A GREAT PLACE TO LIVE

AMONG THE MOST STUNNING COUNTRIES IN THE WORLD



Art of living and cultural heritage

A multicultural country, recognized
as World Heritage by UNESCO



A unique location

Thanks to a rich & diversified
landscape including a serene
coastline, the desert, the Atlas
mountains and more



Agrobusiness



Aerospace



INVEST AND EXPORT



Textile



Automotive