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## NAH- UND MITTELOST-VEREIN E.V. GERMAN NEAR AND MIDDLE EAST ASSOCIATION

Kronenstraße 1, D-10117 Berlin Phone: +49 (0)30 - 206410-0 Fax: +49 (0)30 - 206410-10 E-mail: numov@numov.de Internet: www.numov.de

## "Egypt has positioned itself as a regional centre for entrepreneurship"

Interview with H.E. Rania Al-Mashat, Minister of International Cooperation of Egypt, by Helene Rang, NUMOV



H.E. Rania Al-Mashat, Minister of International Cooperation of Egypt

Your Excellency, thank you for taking the time to speak with us today. Ambitious steps are necessary so that the economic progress can match Egypt's population growth overall, and the growing number of well-educated young people in particular. Where do you see the most progress in this plan?

Supporting Egypt's economic growth necessitates taking into consideration the country's green transformation, human capital, private sector engagement, gender equality and the youth – our entrepreneurial force that constantly powers the economy. The Egyptian government wholeheartedly believes that the future lies in its

youth, which is why it is committed to shaping a public sector that is modern, effective and tailored to their advanced capabilities.

With a young population of over 20 million tech-driven creatives, the city of Cairo is the perfect testbed for innovation. In that vein, Egypt has positioned itself as a regional centre for entrepreneurship – through many start-ups covering fintech, e-commerce, nutrition, health, agriculture and much more. Working towards tapping into the youth's potential is of sustainable value; hence, Egypt supports development that goes above and beyond to encompass preparation for the future: the future of jobs, education, work and life itself.

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