

استثمر في السعودية

INVEST  
SAUDI



# SAUDI ARABIA

## IS WELCOMING INVESTMENTS



Feb. 2022

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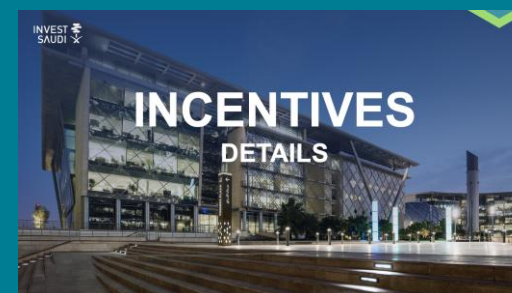
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# SAUDI ARABIA

## IS MODERNIZING ITS ECONOMY







Launched in 2016, Vision 2030 is Saudi Arabia's blueprint for the future – the very heart of Saudi Arabia's ambitious social, cultural, and economic transformation.

رؤية  
VISION  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



# AMBITIOUS 2030 TARGETS BASED ON 3 PILLARS

## A VIBRANT SOCIETY

3

cities be recognized in the **top-ranked 100 cities in the world**

6%

Increasing in household spending on cultural and entertainment activities inside the Kingdom by 2030 from the current level of 2.9%

30 Mn

**Welcome Umrah visitor by 2030**

## A THRIVING ECONOMY

5.7%

FDI contribution to GDP up from 3.8%

15<sup>TH</sup>

largest world economy from the current 19<sup>th</sup> position

65%

private sector contribution to GDP up from 40%

## AN AMBITIOUS NATION

\$267BN

non-oil government revenue up from \$43bn

20

the Government Effectiveness Index ranking by 2030 , increased from 80 by 2016.

Top 5 nations

on the E-Government Survey Index by 2030 from our current position of 36 in 2016





# GAME CHANGING OPPORTUNITIES BY VISION 2030



PRIVATIZATION  
PROGRAMS



LOCALIZATION OF  
VALUE-CHAINS



GIGA & MEGA  
PROJECTS





# WHY BUSINESSES ARE CHOOSING SAUDI ARABIA





**SAUDI ARABIA**  
**IS THE**  
**19<sup>TH</sup> LARGEST**  
**ECONOMY IN**  
**THE WORLD**  
**AND THE**  
**LARGEST**  
**IN THE MENA**  
**REGION**





# A STRONG AND RESILIENT G20 ECONOMY

**1<sup>ST</sup>**

population growth rate over  
the next 5 years among G20

**7<sup>TH</sup>**

largest foreign assets  
reserves globally

**5<sup>TH</sup>**

largest GDP per capita  
(PPP) among the G20

**2<sup>ND</sup>**

lowest debt/GDP ratio among  
G20 countries

**2.9%**

expected GDP growth in 2021

**4.8%**

expected GDP growth in 2022

**34%**

FDI stock as percentage of  
GDP



# AN INVESTMENT POWERHOUSE

**\$255BN**

allocated government  
budget in 2022

**\$242BN**

FDI stock in 2020,  
equals to 34% of  
GDP

**\$400BN**

Public Investment  
Fund's assets under  
management in 2020

**\$2TRN**

PIF asset management  
target by 2030

**\$464BN**

foreign assets  
reserves as of 2021

**\$103Bn**

FDI target by 2030



# A ROBUST BANKING SECTOR

2<sup>ND</sup>

among G20 countries  
for bank capital to  
assets ratio in 2019

15<sup>TH</sup>

globally for soundness  
of banks in 2019

36%

share of non-cash transactions in  
2020  
(% of total transactions)

88%

banking sector assets  
to GDP in 2019

65%

share of total bank  
credits on the private sector to GDP

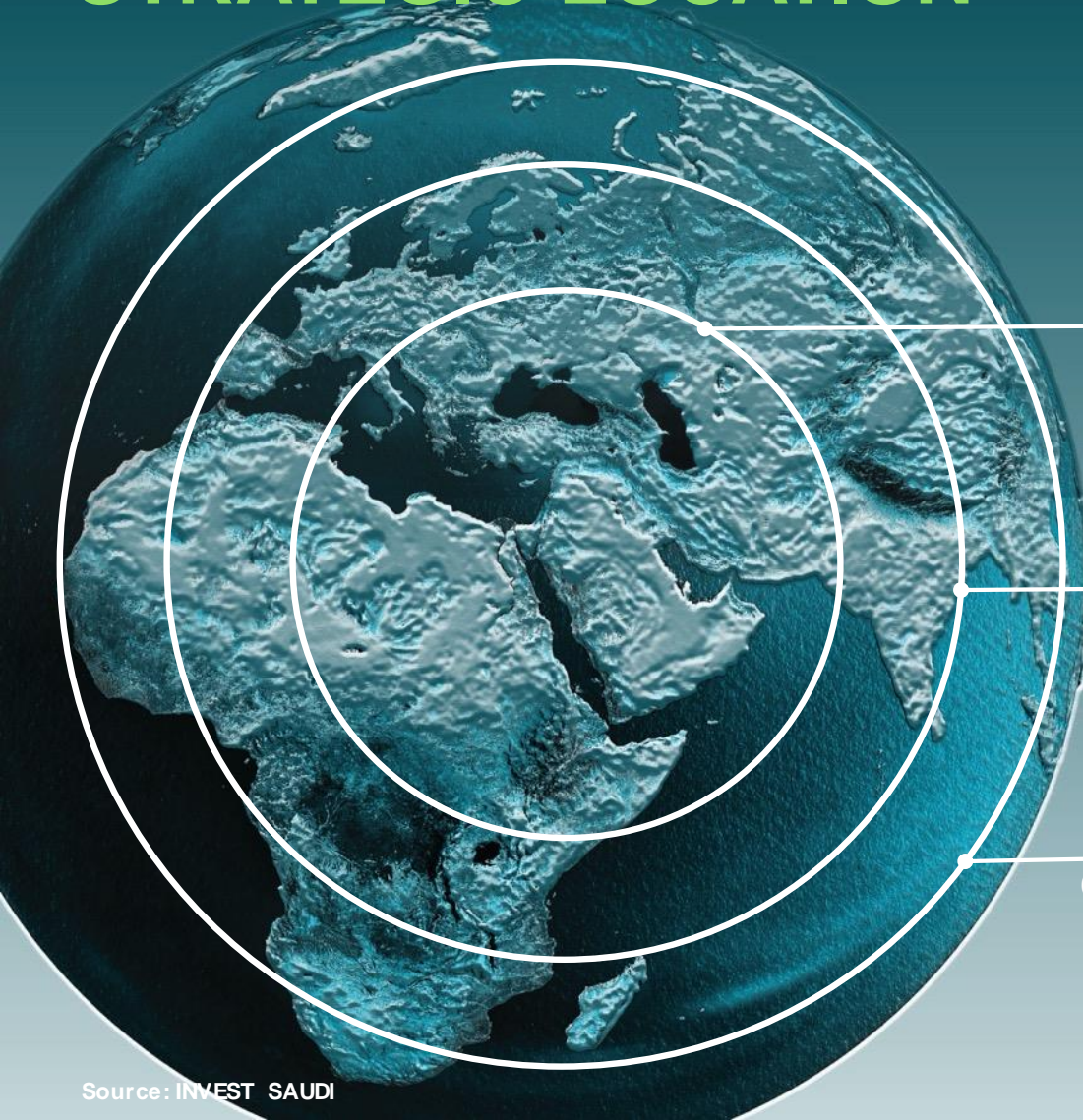
60+

FinTech start-ups  
active in the Saudi  
market





# STRATEGIC LOCATION



## 4 HOURS

MORE THAN 50 FAST  
GROWING MARKETS ARE  
WITHIN 4 HOURS

## 6 HOURS

OVER 40% OF THE  
LARGEST ECONOMIES IS  
WITHIN 6 HOURS

## 7 HOURS

OVER 80% OF THE WORLD'S  
POPULATION IS WITHIN 7  
HOURS

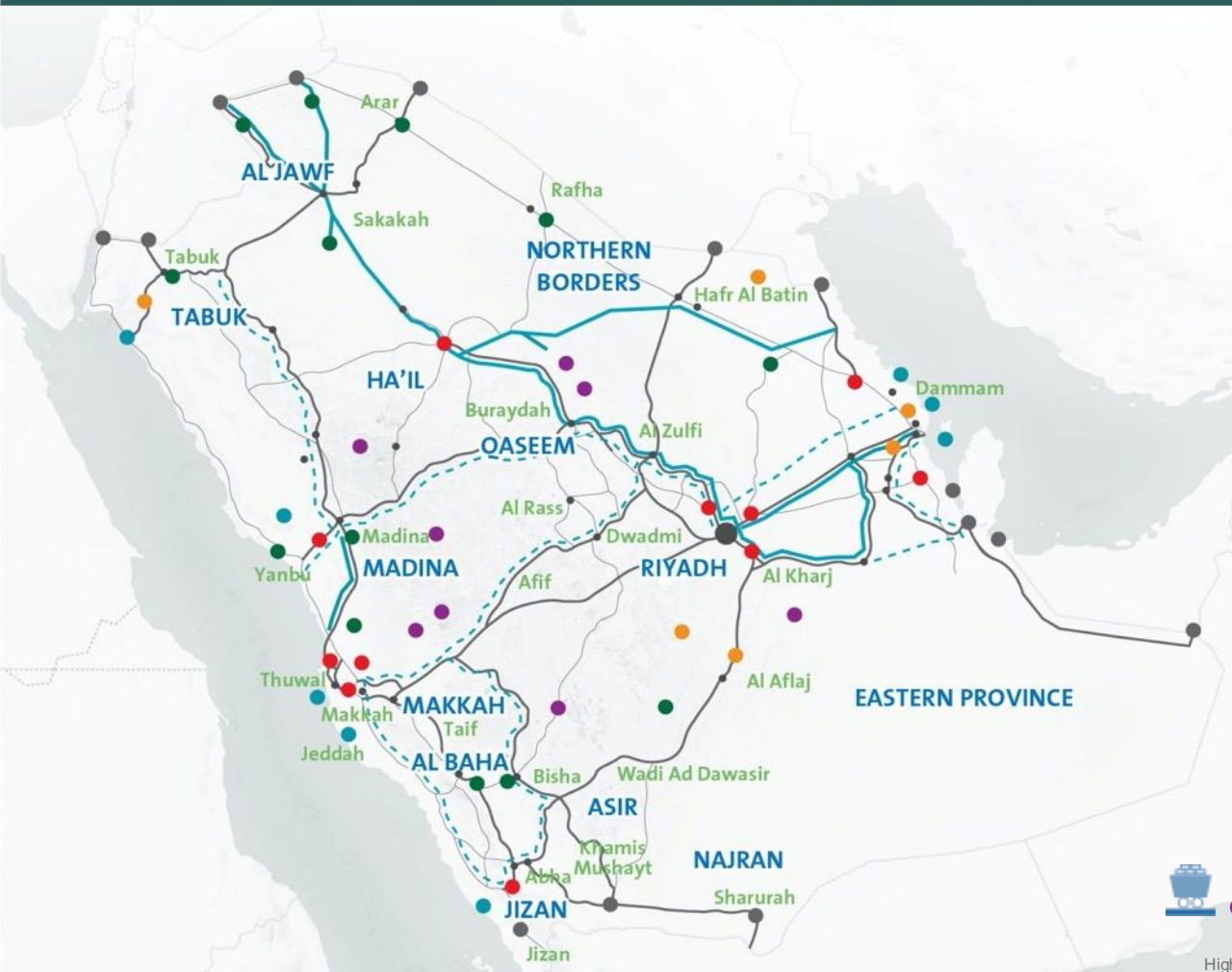
EASY ACCESS TO **3**  
CONTINENTS WITHIN A  
FEW HOURS

**13** INTERNATIONAL  
AIRPORTS ACROSS  
THE COUNTRY

**13%** OF GLOBAL  
TRADE COMES  
THROUGH THE RED  
SEA



# AN INTERCONNECTED LOGISTICS NETWORK



**5,590+**  
**km of railways**

transporting over 7 million metric tons of minerals across key industrial hubs



**10 ports**

processing over 13 million containers per year, making up the largest maritime network in the Middle East



**28 airports**

handling more than 90 million passengers per year and connecting to over 45 countries



**232,000+**  
**km of roads**

making the world's 23rd largest network



**13%**

of world trade goes over the Red Sea



**40+ industrial cities and zones**

with some of the lowest rates worldwide



Highways



Oil and gas



Logistics platforms



Ports



Railways



Airports



Double transfer methods



Railways (planned)



Railways (planned)







# MODERN DIGITAL INFRASTRUCTURE

**97.8%**

Internet usage penetration, versus 53.6% globally and 51.6% in the Arab World

**8<sup>TH</sup>**

In the International Digital Infrastructure Index in 2020

**119 MBPS**

Average mobile download speed ranked 5<sup>th</sup> globally in Q3 2020

**1<sup>ST</sup>**

Most developed ICT regulator in the Arab World

**7<sup>TH</sup>**

Globally in mobile internet speed in 2020

**2<sup>ND</sup>**

Among G20 countries for spectrum allocation in 2020

**60**

Provinces 5G coverage in Q2 2021

**1<sup>ST</sup>**

Digital riser among the G20 countries in 2020





# A GREENER FUTURE

**\$5BN**

Worth of hydrogen-based ammonia production facility in NEOM

**650**

Tons of carbon-free hydrogen production per day

**1.2M**

Tons of green ammonia production per year

**3M**

Tons of carbon dioxide emission reduced per year

**35+**

Parks to be developed by 2030

**200GW**

Manufacturing capacity of solar energy by 2030





# SAUDI GREEN INITIATIVE

**10BN**

Trees to be planted  
within the Kingdom

**200M**

Hectares of degraded land to be  
restored in the Middle

**0%**

Saudi Arabia carbon  
emissions by 2060

**40BN**

Trees to be planted in the  
Middle East in cooperation with  
other governments





# A GROWING TOURISM INDUSTRY

**100M**

Local and  
international visits  
annually by 2030

**10%+**

Tourism contribution  
to GDP expected by  
2030

**1.6 Mn**

Job creation by 2030

**5 MIN**

Time to obtain an  
e-Visa

**28M**

Tourists at 2019  
Saudi Seasons  
events





14.9M

Visitors

JEDDAH  
SEASON

3.2M

Visitors

EASTERN  
PROVINCE SEASON

470K+

Visitors

ALSOUDA  
H SEASON

2.8M

Visitors

TAIF  
SEASON

5M

Visitors

EID  
SEASON

2M

Visitors

RAMADAN  
SEASON

3.7M

Visitors

NATIONAL DAY  
SEASON

50k+

Visitors

DIRIYAH  
SEASON

37K+

Visitors

ALULA  
SEASON



# WORLD-CLASS INVESTMENT PROJECTS

Saudi Arabia's mega and giga projects represent some of the most ambitious developments under construction around the world today.

## MEGA PROJECT

A large-scale, complex venture that typically costs around \$1bn or more

## GIGA PROJECT

The most extreme, challenging work constructions that cost \$10bn or more







# A PARADIGM SHIFT IN ECONOMIC GROWTH





# A PARADIGM SHIFT IN ECONOMIC GROWTH

AIMING TO BE THE 15<sup>TH</sup> LARGEST GLOBAL ECONOMY BY 2030.

To support this growth, initiatives aimed at diversifying the economy and improving productivity are already underway.







# BUSINESS ENVIRONMENT

550

PRO-BUSINESS  
REFORMS IDENTIFIED

77%

IMPLEMENTED

AMONG WORLD BANK'S **TOP**  
**BUSINESS CLIMATE REFORMER**  
**AND IMPROVERS GLOBALLY**



## SOME OF THE LATEST BUSINESS REFORMS

3 → 3

DAYS HOURS

INVESTMENT LICENSE  
APPROVAL PERIOD

5+

YEARS

INCREASE IN INVESTOR  
LICENSE PERIOD

2 → 24

WEEKS HOURS

CUSTOMS CLEARANCE  
PERIOD

EXPORTS 9 → 2

IMPORTS 12 → 2

REQUIRED CUSTOMS  
DOCUMENTS

24 HOURS

TIME TO ISSUE  
BUSINESS VISAS, AND  
NO LOCAL INVITATION  
REQUIRED

100%

FOREIGN OWNERSHIP  
OF INVESTMENTS  
ALLOWED



## EMPOWERING WOMEN

1<sup>ST</sup>

**GENDER EQUALITY  
REFORMER ACCORDING  
TO WORLD BANK'S  
WOMEN, BUSINESS, AND  
THE LAW 2020**

1<sup>ST</sup>

**RANKING IN GCC FOR GENDER EQUALITY**

2<sup>ND</sup>

**RANKING IN THE ARAB WORLD FOR  
GENDER EQUALITY**

12

**WOMEN EMPOWERMENT LEGISLATIVE  
REFORMS INTRODUCED**



# UNPARALLELED

## GREENFIELD OPPORTUNITIES







# THE TIME IS NOW

Saudi Arabia is  
welcoming foreign  
investments  
across many  
untapped sectors!



Chemicals



Tourism



Mining & Metals



Culture



Education



Entertainment



Real Estate



Industrial & Manufacturing



Healthcare and Life Sciences



Transport & Logistics



Energy & Water



Information & Communications  
Technology



Innovation and Entrepreneurship



Sports



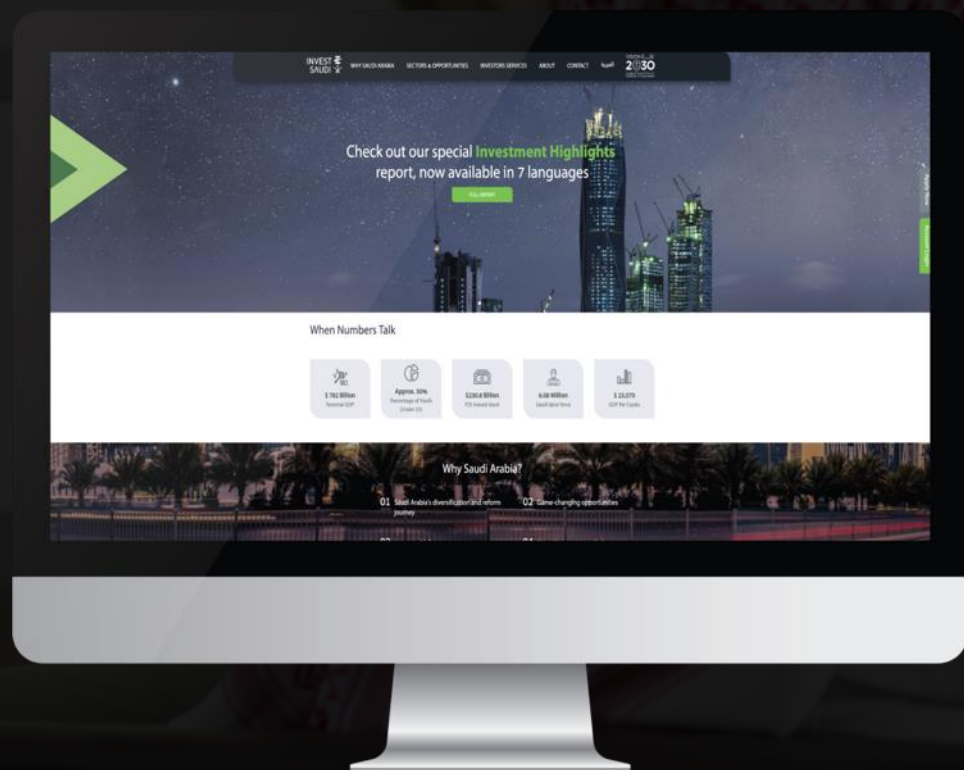


# HOW INVESTORS CAN ACCESS THE OPPORTUNITIES



# INVEST SAUDI ONLINE PORTAL

WE HAVE DEVELOPED AN ONLINE PORTAL TO ASSIST YOU ON YOUR JOURNEY



Enables investors to dive into an ocean of untapped potential



Investment opportunities



Facts & figures



Investor services



Connection with Sector Heads



# WE ARE THE MINISTRY OF INVESTMENT



## WHAT WE DO



WORK CLOSELY WITH  
INVESTORS



ENHANCE THE INVESTMENT  
ECOSYSTEM



INCREASE LOCAL & FOREIGN  
INVESTMENTS THROUGH A  
NATIONAL STRATEGY

## HOW WE DO IT

CONSOLIDATE AND PROMOTE OPPORTUNITIES UNDER A UNIFIED BRAND, INVEST SAUDI



# WE ARE INVESTING TO MAKE YOUR JOURNEY BENEFICIAL

## ECONOMIC INTELLIGENCE

- Provide standard information packages
- Provide periodic reports and case studies
- Develop ad hoc info packages/reports
- Share contacts and databases

## MATCHMAKING & LINKAGE

Connection to:

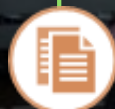
- Industry/trade associations and commissions
- Large local companies for potential partnership
- Professional services
- Other FDI companies for reference
- SMEs for supply chain universities & research centers

## SITE VISITS

- Plan trips and set up logistics and bookings
- Set up meetings with ministries and other stakeholders

## LOCATION SEARCH

- Provide high-touch guide on site/property search
- Connect with real estate agencies for an in-depth assistance and evaluation



## SET-UP ASSISTANCE

- Provide advice on corporate structure
- Liaise with government entities and provide advice on applying for visas, permits, licenses, and utilities
- Connect with executive onboarding assistance agencies
- Connect with recruiting employees agencies
- Generate publicity, joint press release, and launch events
- Connect with financial partners for co-financing and support

## SUPPORT AND ENABLEMENT

- Build business cases and feasibility studies
- Advice and develop specific incentive packages, and mediate negotiations with local authorities

## IMPROVING BUSINESS CLIMATE

- Develop policy recommendations based on feedback
- Submit investors' proposals for amendment of legislation
- Troubleshoot investor operational issues