

How is Turkey Preparing for the "New Challenges" with German Partners

Enis Sonemel September 2020



Siemens Healthineers Turkey





2) Annual financial statements as of September 30, 2019

Covid-19 triggered acceleration in certain global & local trends

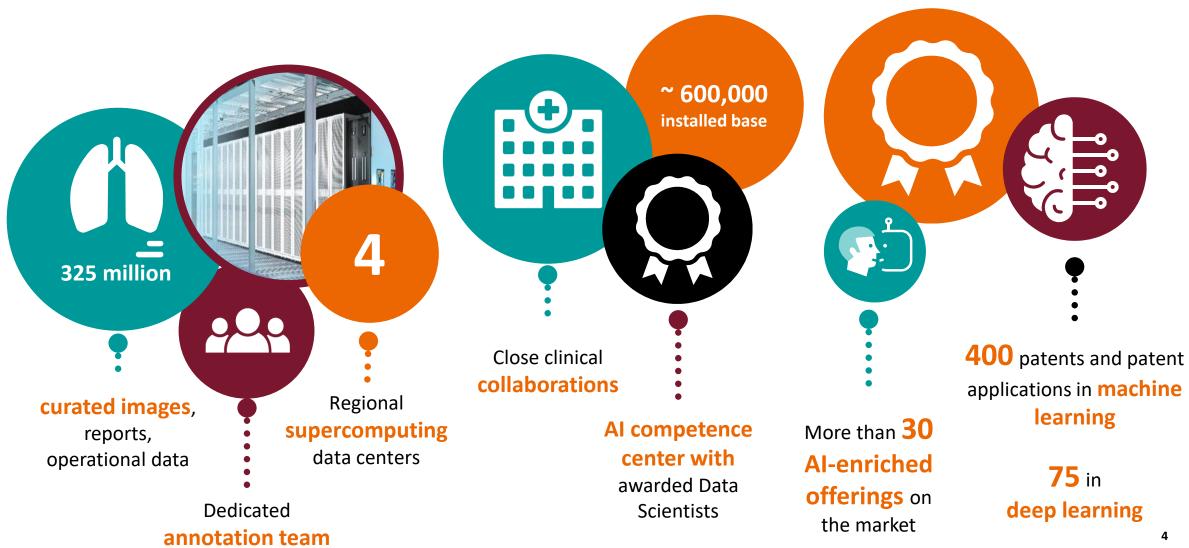
The European Journal LEADERSHI 20000 **Global Trends** Local Trends UK Italy World Politics Business Science Tech Environment Sports Entertainment Contact us • TÜRKİYE CUMHURİYETİ CUMHURBAŞKANLIĞI The global AI in STRATEJİ VE BÜTÇE BAŞKANLIĞI Youth not in healthcare market size EKONO³ is expected to grow Show: Cha tain h the orogram (2019) [4]POPULATION PYRAMIDE, TURKEY 28 from USD 4.9 billion in 90+ 187.703 ≈23% of 85-89 497.410 80 - 84817 730 Turkish ers to 75-79 1 308 299 2020 and reach USD verall 70-74 2.016.913 Population is 24 65-69 2 722 672 Turk between 60-64 3 554 769 15-29 V 55-59 4 389 997 15-29 ages 45.2 billion by 2026; it is 50-54 4.675.373 ALKINMA PLANI 45-49 5.533.559 % in same as 40-44 5 967 384 35-39 6.584.843 projected to grow at a 30-34 6.363.017 18 9-2023) **USD 4.9** 25-29 6.367.311 20-24 6 624 078 16 15-19 6.331.594 Billion CAGR of 44.9% 10-14 6.406.170 Source:Adrese Daval Nüfus Kavıt Sistemi 5-9 6.461.039 14 (ADNKS), 31.12.2019 0 - 4 6 345 136 (Man) Erkek Kadın (Woman Makine-elektrikli techizat 12 Otomotiv 10 Elektronik Source: MarketsandMarkets, Artificial Intelligence in Healthcare Market with Covid-19 Impact Analysis by Offering (Hardware, Software, Services), Technology (Machine Learning, NLP, Raylı sistem araçları Context-Aware Computing, Computer Vision), End-Use Application, End User and Region - Global 2020-е 2026-р Forecast to 2026 Deloitte Insights | deloitte.com/insights 15-29 year-old

SIEMENS Healthineers

will

Siemens Healthineers: We have what it takes in Al





Restricted © Siemens Healthineers, 2020

A brighter future awaits us...

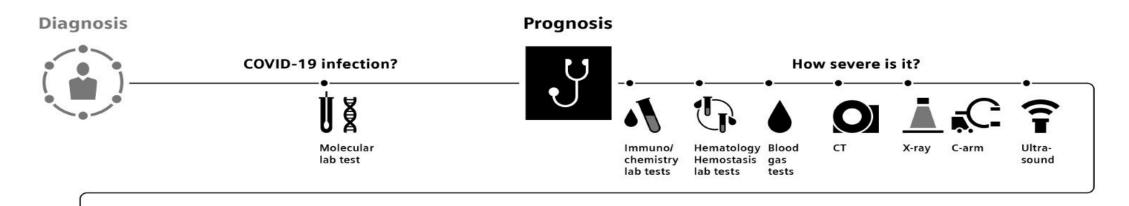


After

- Adjusting to the new normal
- Stability in FX rates
- Resolving our accounts receivables issues

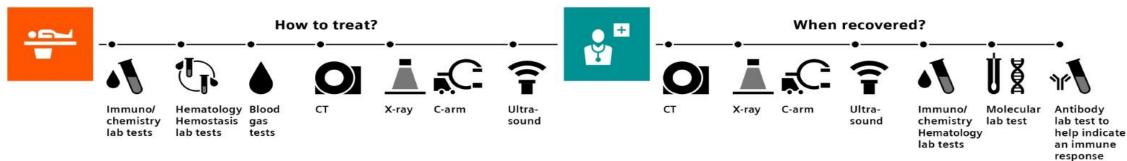
Our products & solutions across the COVID-19 pathway





Therapy

Follow-up



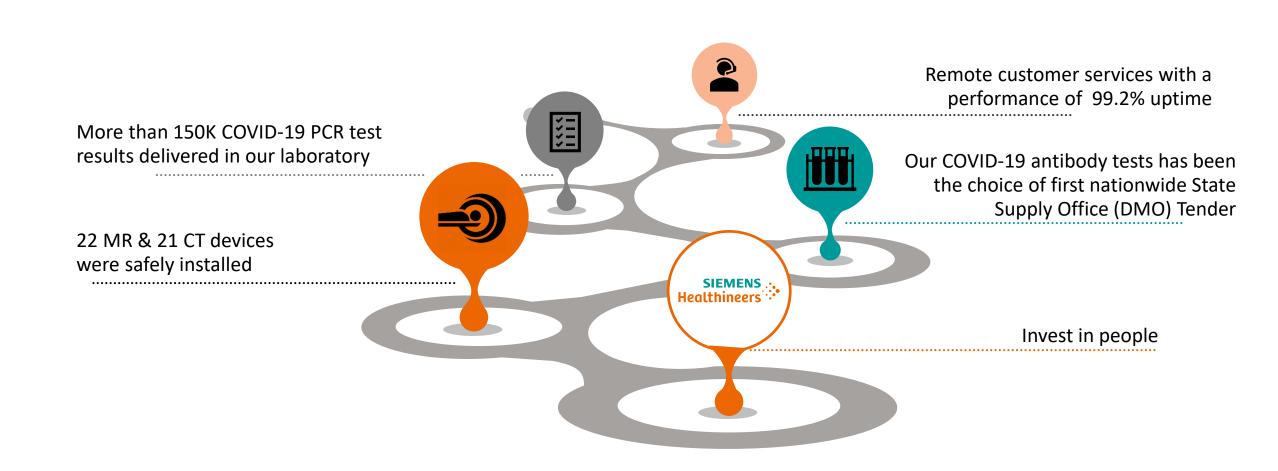
Digital solutions | Remote operations, services, and education | Artificial intelligence Healthcare staff protection and capacity management

This pathway is for illustration purposes only

Status: 06.05.2020

Our efforts in Turkey since March 2020





We are #inthistogether



