

INVEST IN OMAN

# Oman – Germany Business Meetings

Muscat, 23<sup>rd</sup> February 2020



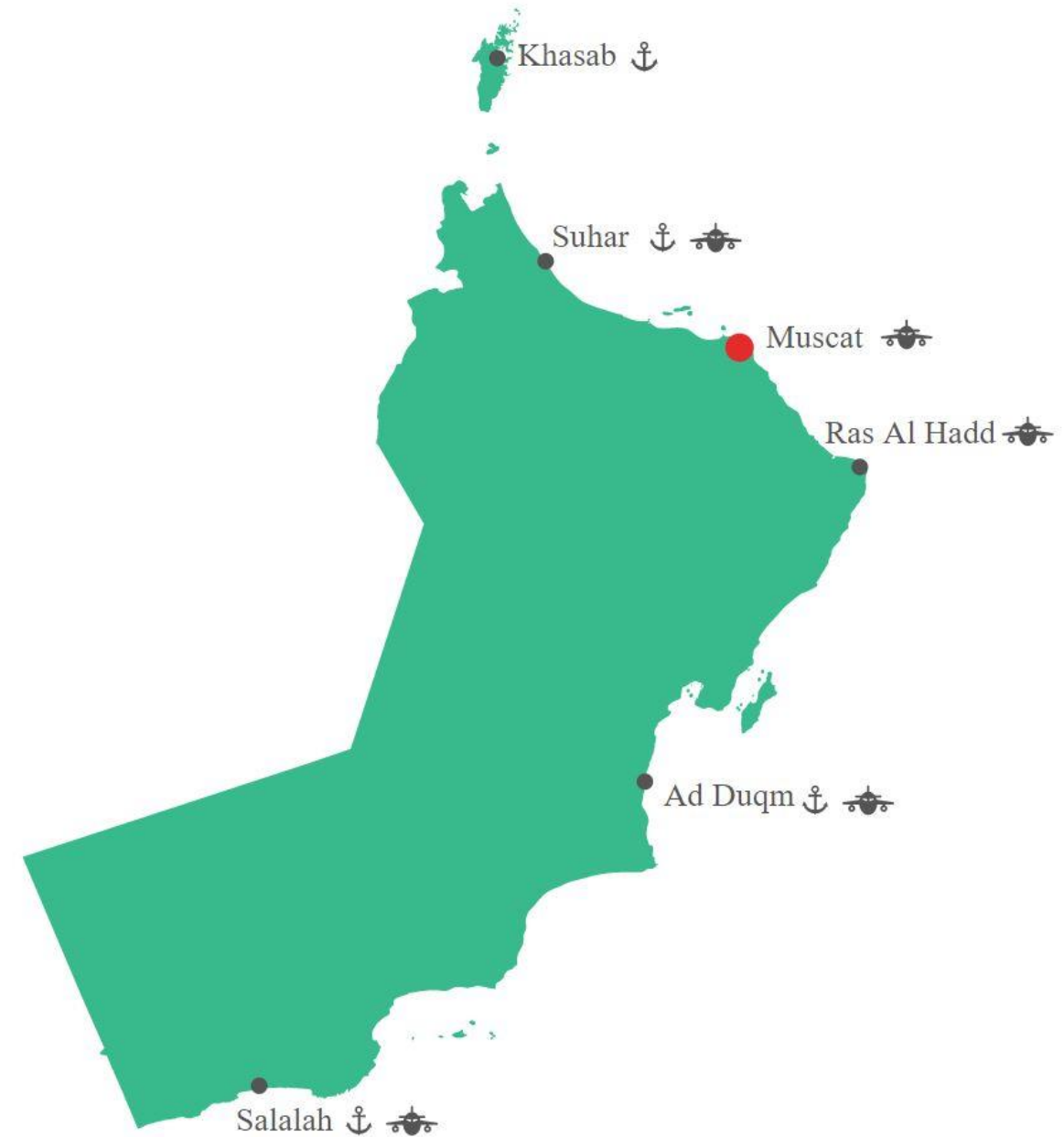
Haura S. Al Wahaibi

Director, Investment & Export

[Haura@ithraa.om](mailto:Haura@ithraa.om)

# ABOUT OMAN

- Land area: 309,501 km<sup>2</sup>
- Coastline: 3,165 km
- Population: 4.6 million
- Median age 25





# OMAN AT A GLANCE



One of the Gulf's most skilled and best-educated workforces

Business friendly regulatory framework

Equipped for the challenges of the Digital Economy

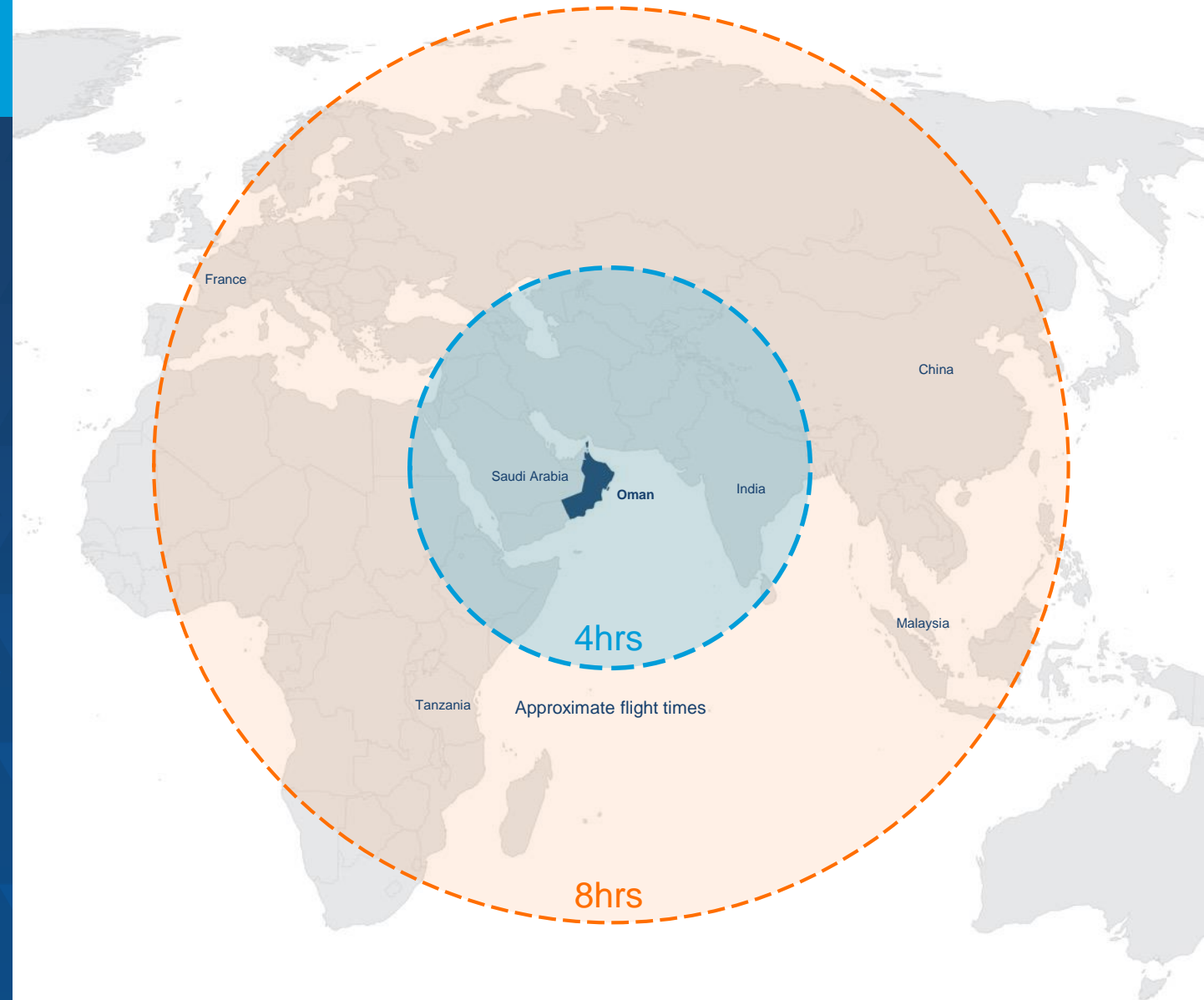
Natural location to establish and expand in Middle East

World-class infrastructure

Attractive investment opportunities

# STRATEGIC LOCATION

- At heart of GCC market of 54 million consumers
- At nexus of east-west trade routes
- Close to booming markets of Asia & Africa



# FIRST CLASS INFRASTRUCTURE



360° transport network



5 state-of-the-art airports



Roads amongst the best in the world




4 world-class sea ports



Growing coastal ferry and shipping service




Khazaen – new national logistics hub



FRAMEWORK FOR SUCCESS

- 7 Industrial Estates
- 4 Free Zones
- 2 Technology Parks
- Intellectual Capital
- Industrial Innovation Centre
- Oman Convention & Exhibition Centre
- Nationwide fibre optic connectivity



TOP TALENT

- Well-trained, ambitious, entrepreneurial, multilingual talent
- 127,000+ people enrolled in higher education
- Graduating 23,000 students annually
- 2.2 million working population

# INVESTOR FRIENDLY



- 100% foreign owned business quick & straightforward to set up
- No foreign exchange controls
- No personal income tax
- Legal transparency
- English universally spoken & widely used
- Open, friendly & innovative with a global outlook





# COST OF DOING BUSINESS

- 15% corporate tax
- Regionally competitive wage & business costs
- Competitive utility rates
- Annual manufacturing space on Madayn industrial properties US\$2 to US\$25 per sqm
- Monthly office space on Knowledge Oasis Muscat US\$15 to US\$18 per m<sup>2</sup>

# ROBUST EVOLVING ECONOMY

We have a fast-diversifying economy with local-to-global growth prospects focused on...



# HOW DO WE HELP INVESTORS



- Offers a free and independent service
- Available to any business located in, or looking to relocate to, Oman
- Provides quality insight and intelligence on:
  - Market opportunities
  - Regulations
  - Incentives
  - Funding
  - Talent
  - Infrastructure
  - International market access and more

# SAY HELLO TO GLOBAL MARKETS



**We advise on export and trade and assist Oman-based companies:**

- Explore new international markets
- Find the right business opportunities and partners
- Innovate and grow internationally
- Participate at international trade shows
- Network at B2B events

# INVEST IN OMAN



- Invest in Oman is an online platform dedicated to driving and facilitating investments into the sultanate, connecting project owners, investors and entrepreneurs with the local and international business community.

[www.investinoman.com](http://www.investinoman.com)

**INVEST**  
IN OMAN

# TALK TO US

**Haura S. Al Wahaibi**

Director, Investment & Export

[Haura@ithraa.om](mailto:Haura@ithraa.om)

[www.ithraa.om](http://www.ithraa.om)

[www.investinoman.om](http://www.investinoman.om)

