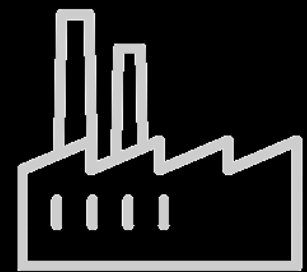


MTC ICV STRATEGY

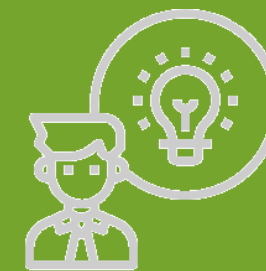
MTC In-Country Value Strategy has two objectives: Omanisation of skilled workforce and in-Country spend on local products and services.



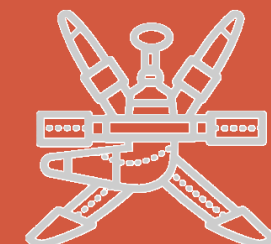
MADE IN OMAN



SERVICES



TALENT MANAGEMENT



OMANISATION

**Invest in Local Products;
Be local, by local**

**Invest in Local Services:
in Oman, by Omanis**

**Invest on local talent:
Respond to Future
Challenges.**

**Invest on job opportunities
for Omanis**

- Investment to support Local companies
- Establish framework to support Start-ups, SME's
- Promote production of local products
- Demand and Supply Market Intelligence
- Attract Investors to establish hubs – partnership with local companies

- Establish framework to promote local services
- Assess current local service market size (USD).
- Set Annual local services forecast (USD)
- Promote local services opportunities.
- Assess market penetration - local services.

- Establish a Talent Management Framework
- Assess current work-force base-line.
- Establish Apprenticeship programs
- Attract & Promote Local Talent
- Talent Market Intelligence

- Establish Omanisation strategy and framework
- Establish Omanisation base-line.
- Set Annual Omanisation forecast.
- Perform Omanisation Compliance and Assurance.

THE JOURNEY FOR ECONOMIC GROWTH

