Invitation

Round Table
SAUDI ARABIA

**Keynote: Shawaf Al Shawaf, Vice President of Al Bawani Group,
one of the leading contractors in Saudi Arabia**

3rd December 2018, 10.30 a.m. – 1.00 p.m.
followed by a business lunch

NUMOV-Conference-Centre
Kronenstraße 1 / Mauerstraße 13, 10117 Berlin

The Kingdom of Saudi Arabia has laid out an ambitious reform programme known as 'Vision 2030', through which it seeks to modernise different parts of its economy. This is probably best illustrated by the project NEOM - an entirely new areal close to the border with Jordan and Egypt, which is planned to host a number of industry and business branches next to housing and excellent education facilities. German companies, with their traditionally close ties and outstanding reputation are certainly in an advantageous position to partake in these projects.

Putting the quality and ingenuity of German economy at display in Saudi Arabia can be a useful tool in convincing Saudi partners to cooperate. The Big 5 Saudi in Jeddah as major construction exhibition in the kingdom provides ample opportunity to achieve this goal. To that end, we are delighted to host representatives from Saudi Arabia to discuss how to make best use of these opportunities for German companies.

German exports to Saudi Arabia amounted to EUR 7.3bn in 2016 and in 2017 to EUR 6.6bn. Imports from the kingdom amounted to EUR 624m in 2016 and rose to EUR 803m in 2017.

Among others, the following topics will be discussed:

- The overall business opportunities for German companies in Saudi Arabia
- Focus on the chances offered by the Vision 2030 and NEOM
- Showcasing your products to Saudi Arabian and regional business people with a particular focus on the opportunities offered by exhibiting at the Big 5 Saudi in Jeddah

The Round Table will be held in English. Participation free of charge.

Reply to NUMOV: FAX: +49 (0)30 206410-10 or E-Mail: veranstaltungen@numov.de

- ❏ I/We hereby register for the Round Table Saudi Arabia on 03rd December 2018.
- ❏ I/We are member of NUMOV.

Name, Company, Address, Tel., Fax, E-Mail