WIRTSCHAFTSFORUM NAH- UND MITTELOST®

No. 4 - July / August 2012 C 46321

Contents

H.E. Dr. Ibrahim Al-Assaf: KSA and Germany keen to develop bilate relations in all investment sectors	eral 1
Editorial	3
Personalities	3
NUMOV Near and Middle East Annual Conference 2012	4
NUMOV annual members meeting 2012	9
Exports to Middle Eastern countries - more misunderstandings than problems	10
Afghan President in Berlin	11
Jordan in the heart of the Arab World	12
"Made in Germany" is a brand of high demand in KSA	15
NUMOV German Near and Middle East Gala Event 2012	16
Economic Cooperation with the Countries of the Near and Middle East	20
Huge opportunities for renewable energy in Libya	22
Recent economic developments in Iran	22
Tunisia – Waste Disposal, Recycling and Municipal Waste Management	23
News & Projects	24
2 nd Joint Economic Commission Meeting in Algiers	27
NUMOV invites Young Diplomats	27
Fairs in the Near and Middle East	28
Zollrecht	28
Exchange rates	28
Developing Lebanon's construction sector: Project Lebanon 2012 in Beirut	29
35 th Turkeybuild Istanbul 2012	29
Business page	30
Business enquiries	30
Services for NUMOV members	31
NUMOV Services	32
Application form for membership	32
Imprint	34
Board of NUMOV	34

NAH- UND MITTELOST-VEREIN E.V. GERMAN NEAR AND MIDDLE EAST ASSOCIATION

Jägerstr. 63 D, D-10117 Berlin Phone:+49 (0)30 - 206410-0 Fax: +49 (0)30 - 206410-10 E-mail: numov@numov.de Internet: www.numov.de

H.E. Dr. Ibrahim Al-Assaf: KSA and Germany keen to develop bilateral relations in all investment sectors

by Sebastian Sons



H.E. Dr. Ibrahim Al-Assaf, Minister of Finance of the Kingdom of Saudi Arabia since 1996

On invitation of H.E. Dr. Ibrahim Al-Assaf, Minister of Finance of the Kingdom of Saudi Arabia, H.E. Dr. Philipp Rösler, German Vice Chancellor and Federal Minister of Economics and Technology, visited the Kingdom of Saudi Arabia together with a high level delegation from the economic, political and scientific spheres. Hosted by the Minister of Finance of the Kingdom of Saudi Arabia, the 18th Saudi-German Joint Economic Commission was opened. H.E. Dr. Ibrahim Al-Assaf outlined that cultural and economic ties between Germany and the Kingdom of Saudi Arabia have been strong for decades

and predicted an intense potential for future cooperation in all economic fields.

In 1985, the Saudi Ministry of Finance and NUMOV, the German Near and Middle East Association, founded the Saudi German Dialogue to enhance business relations between both countries. German Chairman of the Saudi German Dialogue since 2012 is **Joachim Enenkel**, Member of the Board of Bilfinger Berger and Member of the Board of NUMOV. H.E. Dr. Ibrahim Al-Assaf stressed the great investment opportunities for foreign companies